

**HEARST**  
**sustainability**

2024



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# sustainability @ Hearst

## Hearst's Sustainability Strategy

Responsible environmental stewardship is an important part of the way Hearst does business.

Due to the breadth of Hearst's global brands, the company has a unique opportunity to take action against the climate crisis across many diverse industries.

Hearst is focused on three strategic pillars:

- ▶ Educating the Public
- ▶ Lowering Our Carbon Emissions
- ▶ B2B Solutions That Enable Other Corporations To Achieve Their Climate Goals



Hear from colleagues around the company as they share how their sustainability work is moving the needle at Hearst and beyond.



# company overview

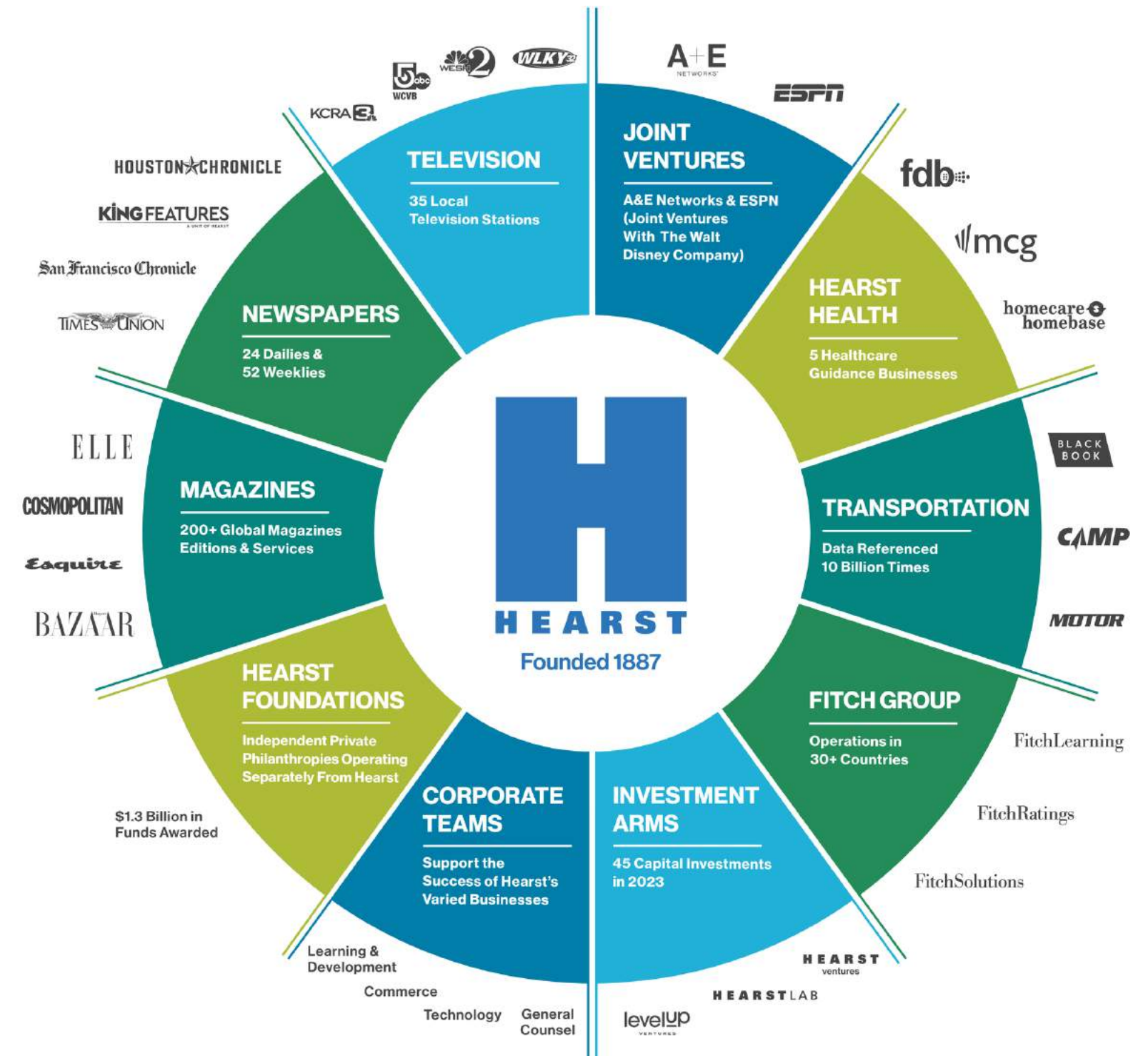


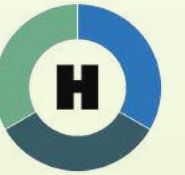
Each year, we look to further our commitment to a more sustainable planet and to measure the results of our effort.

**STEVEN R. SWARTZ**  
President & CEO, Hearst

Hearst is one of the nation's largest global, diversified information, services and media companies. Hearst has been innovating for more than a century, leading with purpose, integrity and a culture of care, with a mission to inform audiences and improve lives.

the company





# property types

Hearst owns, leases or operates more than 600 facilities worldwide, including office buildings, warehouses, printing facilities, broadcasting studios, transmission towers, sustainably managed forests and ranches and more.



**5,426,208**

Office  
Square Footage



**955,111**

TV/Broadcasting  
Square Footage



**853,603**

Newspapers Production/  
Office Square Footage



**509,854**

Distribution Centers/  
Warehouse Square Footage



**218,713**

Agricultural &  
Other Acreage



**107**

Antennas/  
Towers



# latest emissions data

Hearst began reporting its Scope 1 and Scope 2 emissions from U.S. and U.K. operations in 2019. By implementing new technologies to track energy use across business units, the company has been able to increase its percentage of actual data from year to year.

A greenhouse gas (GHG) inventory is a list of emissions sources and the associated emissions quantified using standardized methods.

## SCOPE 1: DIRECT EMISSIONS

### Examples That Pertain to Hearst:

Fleet Emissions & Natural Gas Use in Offices

## SCOPE 2: INDIRECT EMISSIONS

### Examples That Pertain to Hearst:

Purchased Electricity and Steam Used Across Hearst Properties  
e.g., Building HVAC & Lighting, TV Towers & Studios, In-House Newspaper  
Printing and Wi-Fi & Servers

## SCOPE 3: OTHER DIRECT EMISSIONS

### Examples That Pertain to Hearst:

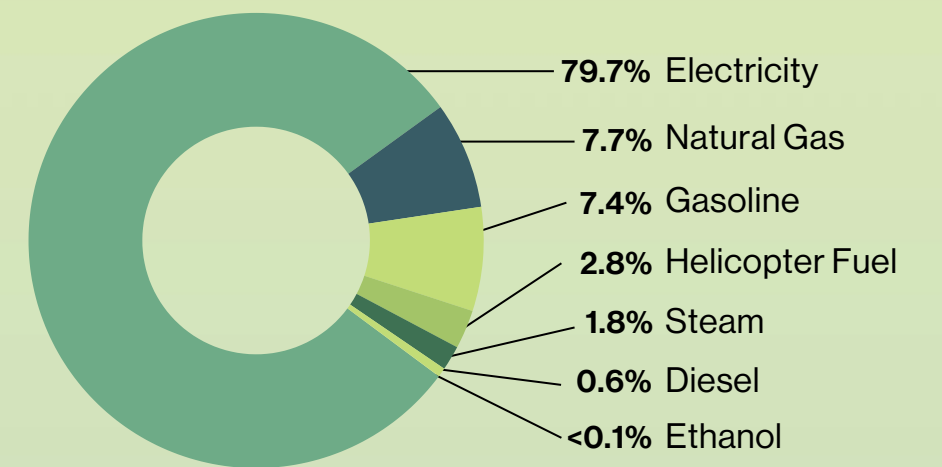
Third-Party Logistics Carriers, Employee Commuting & Business Travel,  
Investments, Water & Waste, Purchased Goods & Services

### MULTI-YEAR EMISSIONS COMPARISON BY SCOPE

Measured by Metric Tons CO<sub>2</sub>e



### TOTAL 2023 EMISSIONS BY CATEGORY

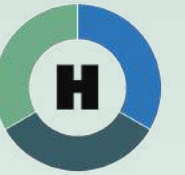


### NOTES ON HEARST'S DATA COLLECTION METHODOLOGY

In 2022, Hearst released its first sustainability report manually calculating 2019, 2020 and 2021 emissions.

In 2023, the company implemented a technology platform to yield more accurate measurements. Scope 3 measurements will be calculated in the near future.

\*2023 emissions data for Fitch Group has been estimated using 2022 emissions data. Fitch Group's 2023 data continues to be calculated.



# our path forward

Now in Phase 2 of its sustainability path forward, Hearst has implemented new technologies to increase collection of actual data and better track energy use across all global business units. Corporate leadership encourages all divisions to establish climate goals that align with their unique business priorities and strategy.

## phase 1

Collect a mix of baseline and actual Scope 1 and Scope 2 emissions data and calculate Hearst's initial carbon footprint.

## phase 2

Implement new software platforms, like the Salesforce NetZero Cloud, for a more accurate measurement of Scope 1 and Scope 2 emissions data.

## phase 3

Determine priorities for Scope 3 emissions data collection and materiality analysis while enhancing real estate efficiencies, including meaningful purchases of renewable energy.

## phase 4

Collaborate with Hearst businesses to implement their specific Scope 1, Scope 2 and Scope 3 emissions reductions goals.

### INTERNATIONAL BUSINESSES

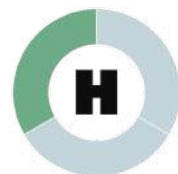
#### FITCH GROUP

With dual headquarters in New York and London, Fitch Group has committed to becoming net zero by 2040 in alignment with the objectives of the Paris Agreement and the prevailing climate science. Over the next two years, Fitch will develop an environmental strategy, review its current emissions and update how to track them. The company will also produce its first carbon footprint report while holding internal environmental awareness training and communications.

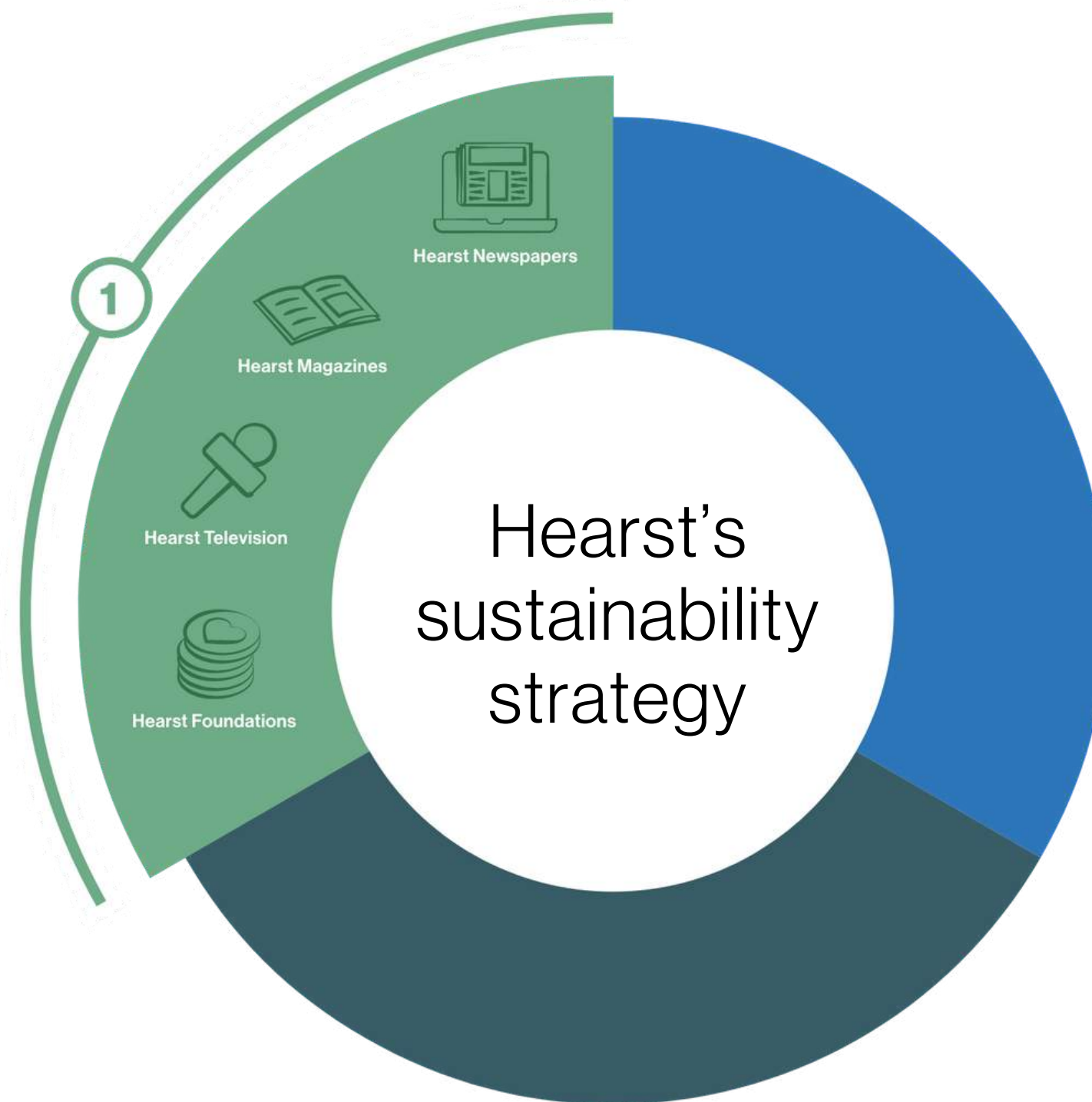
#### MAGAZINES INTERNATIONAL

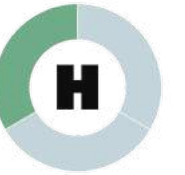
Hearst Japan and Hearst UK have opted into the ISO 14001 environmental management system, which provides an internationally recognized framework for assessing environmental risks and opportunities. All Hearst Magazines International publications also purchase paper from sustainably managed forests that have been certified by the Programme for the Endorsement of Forest Certification (PEFC) or Forest Stewardship Council (FSC).





# educating the public



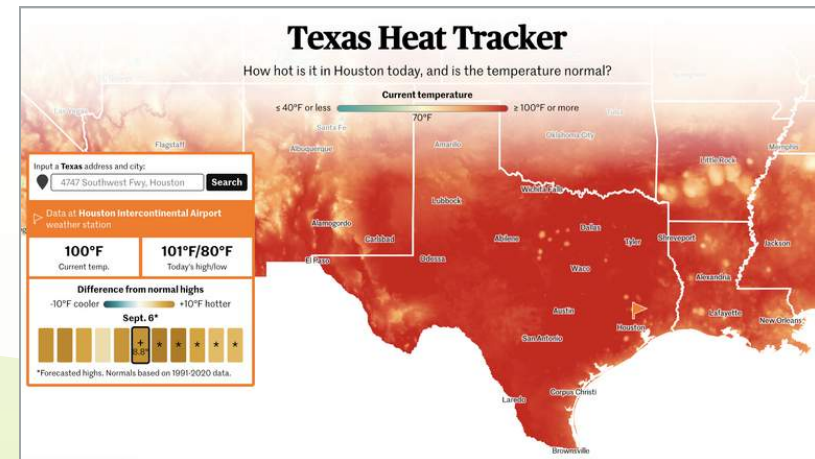


# Hearst Newspapers

Hearst Newspapers inspires its 45 million monthly readers with climate stories told in innovative ways, helping them to make decisions and take action.

## HEARST DEVHUB

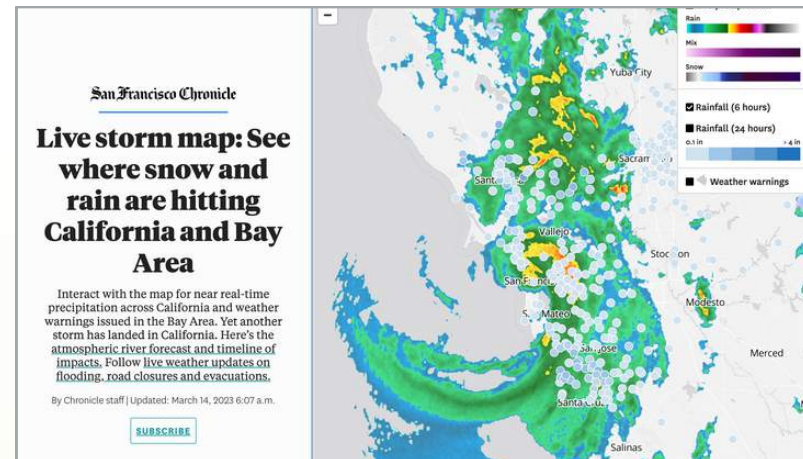
The Hearst DevHub’s data-driven projects are interactive journalism experiences, with real-time tools to help readers navigate their lives and communities. Much of the DevHub’s work focuses on weather and climate issues – topics that resonate with audiences now more than ever.



### HOUSTON CHRONICLE EXTREME TEMPERATURE TRACKER

Explore up-to-date temperatures across Texas, based on data collected every 30 minutes from the National Centers for Environmental Prediction.

[LEARN MORE](#)



### SAN FRANCISCO CHRONICLE LIVE STORM MAP

This interactive map shares near real-time precipitation across California and weather warnings issued in the Bay Area.

[LEARN MORE](#)

## DEDICATED CLIMATE STAFFING

The *San Francisco Chronicle*’s award-winning climate and environment team covers climate change’s impact on communities and provides on-scene reporting from wildfires, flooding and other natural disasters in California.

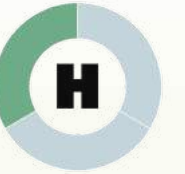
At the *Houston Chronicle*, Rebekah F. Ward is the climate and environment reporter. Her work covers how climate issues and environmental problems, such as toxic pollution, affect Texas communities.



As the climate & environment reporter for the *Houston Chronicle*, I cover the environmental forces shaping our health and reshaping our society. Our readers need information they can trust to know how to understand the changes that the planet is facing and who to hold responsible.

**REBEKAH F. WARD**

Climate & Environment Reporter, *Houston Chronicle*



## Hearst Television

Through dedicated news coverage and special programming, Hearst Television informs viewers about the science of climate change, its local and global effects and ways to mitigate its impact.

### FORECASTING OUR FUTURE

In 2022, Hearst Television introduced Forecasting Our Future, a multipronged, multiplatform programming effort with a focus on weather and climate impact across the U.S. Through facts, data and years of experience of Hearst Television's meteorologists and reporters, Forecasting Our Future educates audiences on climate change's effect on our lives and ways to protect vulnerable communities now and into the future.



### RECENT COVERAGE



How New England Winter Activity Areas Are Adapting to Changeable Winters

[LEARN MORE](#)



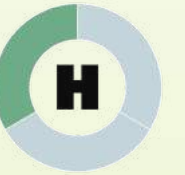
Managing Sea Level Rise: Wells Dune Restoration Project Could Become Model for Maine Coast

[LEARN MORE](#)

### HEARST MEDIA PRODUCTION GROUP & MUTUAL OF OMAHA'S *WILD KINGDOM: PROTECTING THE WILD*

In October 2023, Hearst Media Production Group partnered with Mutual of Omaha to bring the iconic *Wild Kingdom: Protecting the Wild* back to network television, featuring hosts Peter Gros and Dr. Rae Wynn-Grant. *Wild Kingdom* aims to inspire and educate viewers about wildlife conservation efforts and success stories.





## Hearst Magazines

As the world's largest lifestyle publisher, Hearst Magazines leverages its U.S. portfolio to shine a light on companies and individuals who are putting sustainability at the core of what they do. Delivering authoritative and trusted content, brands like *Cosmopolitan*, ELLE DECOR and *Good Housekeeping* publish annual awards and host events that celebrate leaders and products at the intersection of lifestyle and environmental stewardship.



**Car and Driver Presents  
2023 EV of the Year**

[LEARN MORE](#)



**Cosmopolitan's First-Ever  
Clean Beauty Awards**

[LEARN MORE](#)



**Good Housekeeping's 2023  
Sustainable Innovation Awards**

[LEARN MORE](#)



**The Future of  
Eco-Conscious Living Summit**

Coinciding with Earth Day 2023, ELLE DECOR, *House Beautiful* and VERANDA hosted a lineup of talented experts from across disciplines to discuss the challenges facing their industries and their efforts to positively impact the health of the planet.

[LEARN MORE](#)



# Hearst Magazines International

Operating in 47 countries, Hearst Magazines International's brands are creating industry-defining editorial and programming, establishing them as sustainability leaders in the international media market.

## HEARST ESPAÑA & HEARST CHINA LAUNCH NEW SUSTAINABILITY SITES



[VIEW HEARST ESPAÑA](#)

[VIEW HEARST CHINA](#)

## U.S. AMBASSADOR TO THE U.K. & HEARST PARTNER FOR SUSTAINABLE FASHION EVENT

In April 2024, Hearst co-hosted a conversation on fashion's commitment to sustainability with the U.S. Ambassador to the U.K., moderated by Kenya Hunt, Editor-in-Chief of ELLE UK, with British Fashion Council CEO Caroline Rush and Creative Director and Founder of her eponymous brand Gabriela Hearst at Winfield House in London.



Oliver Holms @oliverholms

## HEARST JAPAN RECOGNIZED AT MEDIA IS HOPE AWARDS

Hearst Japan won the Solution Award for its company-wide climate change initiatives and sustainability strategy.

[LEARN MORE](#)



## GOOD HOUSEKEEPING UK RECENT COVERAGE



How To Choose More Sustainable Chocolate

[LEARN MORE](#)



12 Brands That Recycle Their Own Products

[LEARN MORE](#)



What Is a Library of Things?

[LEARN MORE](#)



## Hearst Foundations

The Hearst Foundations are national philanthropic resources for organizations working in the fields of culture, education, health and social services. Many of the Foundations' recent grantees prioritize environmental sustainability, including Farmlink Project, Re:wild, Rocking the Boat and ReFED.

*The Foundations are a separate legal entity operating independently of Hearst.*

[LEARN MORE](#)

### Farmlink Project

Farmlink Project's mission is to connect surplus produce to communities in need, reduce carbon emissions and empower the next generation of young changemakers.

[LEARN MORE](#)



### Re:wild

Re:wild offers young people a clear path into conservation careers to inspire the next generation of environmental stewards.

[LEARN MORE](#)



### Rocking the Boat

Rocking the Boat's youth development programs offer environmental science programs where students explore the ecology of the Bronx River estuary.

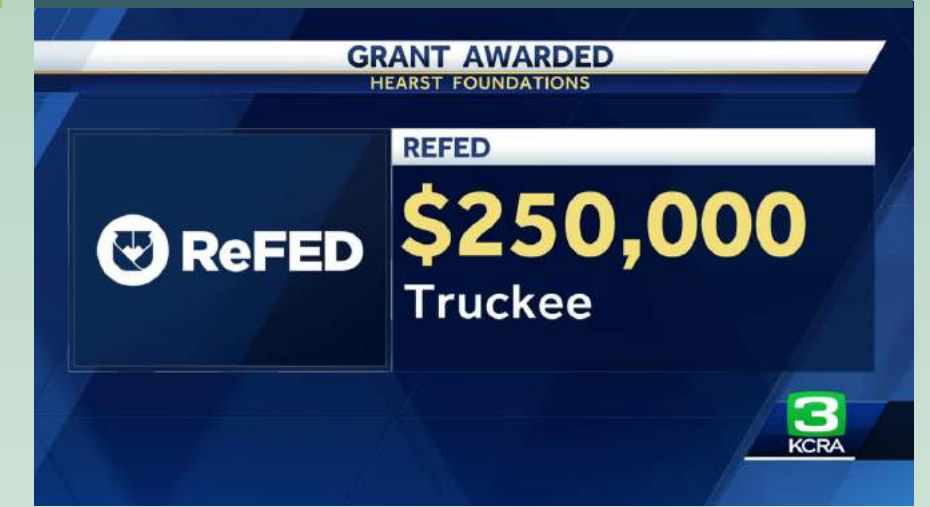
[LEARN MORE](#)



### ReFED

ReFED is spearheading a movement of nonprofit, foundation, industry and government leaders committed to reducing food waste.

[LEARN MORE](#)





## Educating & Engaging Colleagues for Climate Action

Hearst colleagues play a vital role in forwarding the company's sustainability goals, so it is important to Hearst to conduct and support programming that keeps everyone informed and engaged. From meaningful volunteer activities to enlightening conversations, Hearst fosters a workplace environment where colleagues can continuously educate themselves on the impact of climate change.

### NORMAN FOSTER ON SUSTAINABLE ARCHITECTURAL SOLUTIONS



“ [Hearst Tower] was my first exercise in sustainability, so in that sense, it was a progressive fringe. Hearst encouraged that idea of sustainability. It was really, at that time, pioneering. If I think of the integrity of the structure and its values, I think it mirrored the values of Hearst.

**LORD NORMAN FOSTER**

Pritzker Prize-Winning Architect of Hearst Tower

### EMPLOYEE RESOURCE GROUP SPOTLIGHT: GREEN WAVE

Fitch's global Green Wave ERG promotes a greener, cleaner, more sustainable planet through education, communication and motivation. In 2023, Green Wave marked Earth Day with 19 events around the world, including a trash collection in Poland, a plastic recycling workshop in Singapore and a virtual webinar on composting.



**SHAMPA BHATTACHARYA**  
Senior Director, Financial Institutions — ESG Research & Analytics Lead, Fitch Group

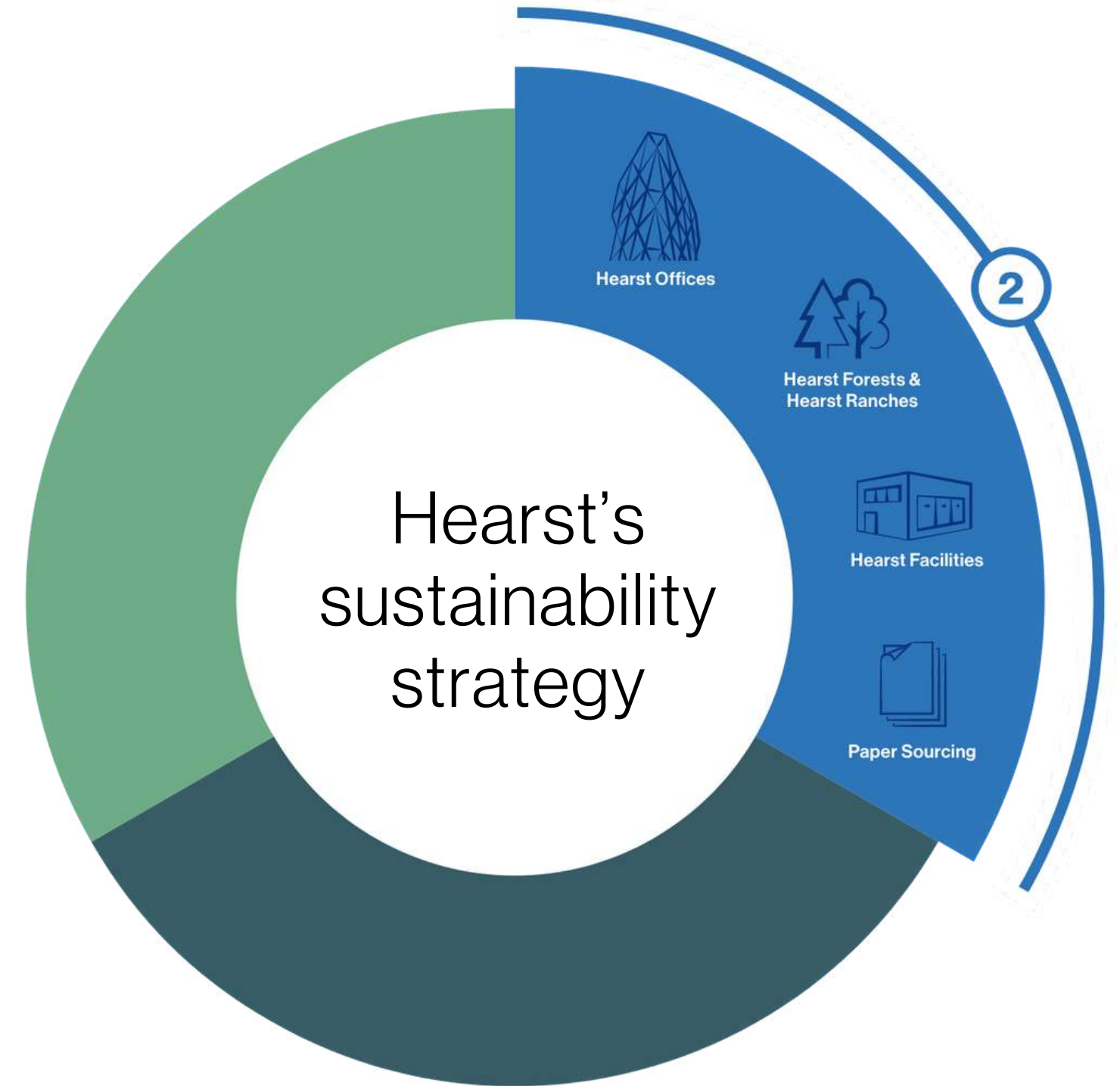


“ As a leader of Green Wave, I am encouraged by Hearst's deep commitment to sustainability. Our group's collective voice has sparked change within the organization, and our initiatives foster environmental stewardship that extends well beyond our company, contributing to the global effort to combat climate change.



# lowering our carbon emissions

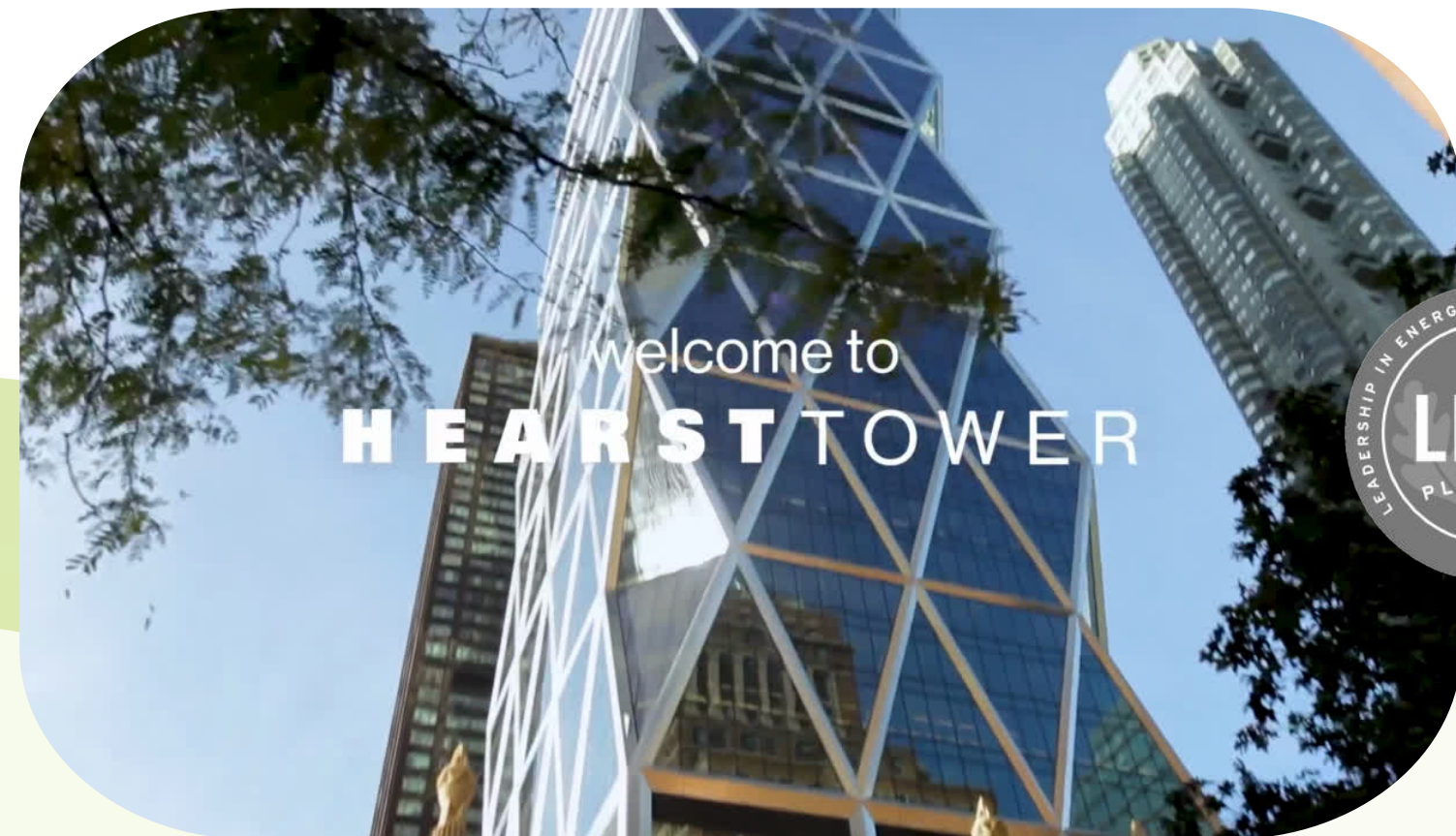
# 2





## Hearst Tower

After opening in 2006, Hearst Tower became an ambassador for sustainability, proving green was achievable for business. Since receiving its Gold LEED certification upon completion, the Tower has seen subsequent recognition and continued innovation to ensure sustainability in various aspects of its operations.



In 2012 and 2016, Hearst Tower received **Platinum LEED** certifications for existing buildings.

### CAFE57 SEES DECREASE IN SINGLE-USE PLASTIC CONSUMPTION

In 2023, CAFE57, Hearst Tower’s cafeteria, introduced new product offerings and marketing campaigns centered around sustainability which led to a 65% increase in aluminum can use, driving down the purchase of plastic bottles. Additionally, signage posted throughout the Tower promotes the use of reusable dishware and cutlery. Plastic drinking cups were removed from pantries and the Tower’s fitness center.



In 2023, CAFE57 composted **4.5 tons** of waste.



### SUSTAINABILITY CHAMPIONS

Comprised of colleagues across Hearst, the Sustainability Champions motivate and inspire peers as the company addresses the impact of climate change. This group is responsible for collecting greenhouse gas emissions data and amplifying sustainability efforts across Hearst’s diverse portfolio. The Sustainable Hearst newsletter keeps the Champions informed about the company’s environmental, social and governance efforts.



## Hearst Western Properties

Hearst is an information, services and media company that remains mindful of its history. In 1860, rancher and prospector George Hearst, father of Hearst's founder, William Randolph Hearst, began assembling tracts of land in California, many of which are still part of the company's current landholdings. These properties have evolved into the Hearst Forests and Hearst Ranches and continue to expand their geographic footprint.



Learn more about Hearst Western Properties' sustainable maintenance and growth.



# Hearst Ranches & Hearst Forests

## HEARST RANCH & JACK RANCH

The Hearst properties of California’s Central Coast – including the Hearst Ranch in San Simeon and the Jack Ranch in Cholame – follow tradition and time-proven methods, such as managed grazing, to preserve the natural environment and wildlife. Both Hearst and Jack Ranch have been recognized as national leaders in conservation, low-stress livestock handling and proactive management for wildlife and water quality. The commitment to sustainability is also focused on innovation: The 280-megawatt California Flats solar project produces clean, renewable energy on 3,000 acres of the Jack Ranch. Both Hearst and Jack Ranch have been recognized as national leaders in conservation, low-stress livestock handling and proactive management for wildlife and water quality.

### TAYLOR HURLEY

Horse Trainer,  
Hearst Ranches at  
San Simeon



Hearst Ranch is the most beautiful ranch I have lived on. The team always puts the land and our animals first.



## HEARST FORESTS

Hearst’s working forests are located at the base of Mt. Shasta in Northern California’s Cascade Mountain Range. For decades, Hearst has carefully managed its California forests and has entered into various long-term agreements with state and federal agencies that specify resource management standards. Additionally, the company continues to explore the benefits of carbon sequestration and the capture and storing of atmospheric carbon dioxide to combat global greenhouse gas emissions.



20M

Hearst Forests consists of approximately 20 million total trees.

2M

Total carbon storage on Hearst Forests is equivalent to the annual carbon emissions of approximately 2 million cars.

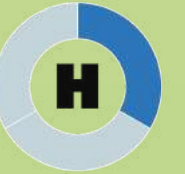
1M

Jack Ranch’s California Flats solar project is home to 2 million solar modules.

## NEW 20,000-ACRE HEARST FORESTS ACQUISITION

In January 2024, Hearst announced the acquisition of a 20,000-acre sustainably managed forest in Northern California. Joining the company’s existing 62,000-acre holdings in the surrounding area, much of the acquired land is protected by a conservation easement that outlines a sustainable management regime with which the landowner must comply.

[LEARN MORE](#)



# Hearst Magazines International Spotlight: Hearst España

As a Hearst Magazines International business, Hearst España works to lead change in the Spanish publishing sector, using the power and reach of its brands to promote environmental innovation and climate action.

Hearst España has been making significant editorial and operational strides that have improved the sustainability of its processes, products and workplace. Hear from colleagues about how facility innovations and environmental-focused content have become a priority for the business.



**70%** Reduction in Carbon Emissions Since 2019

**2022** ELLE Eco-Awards Were Established



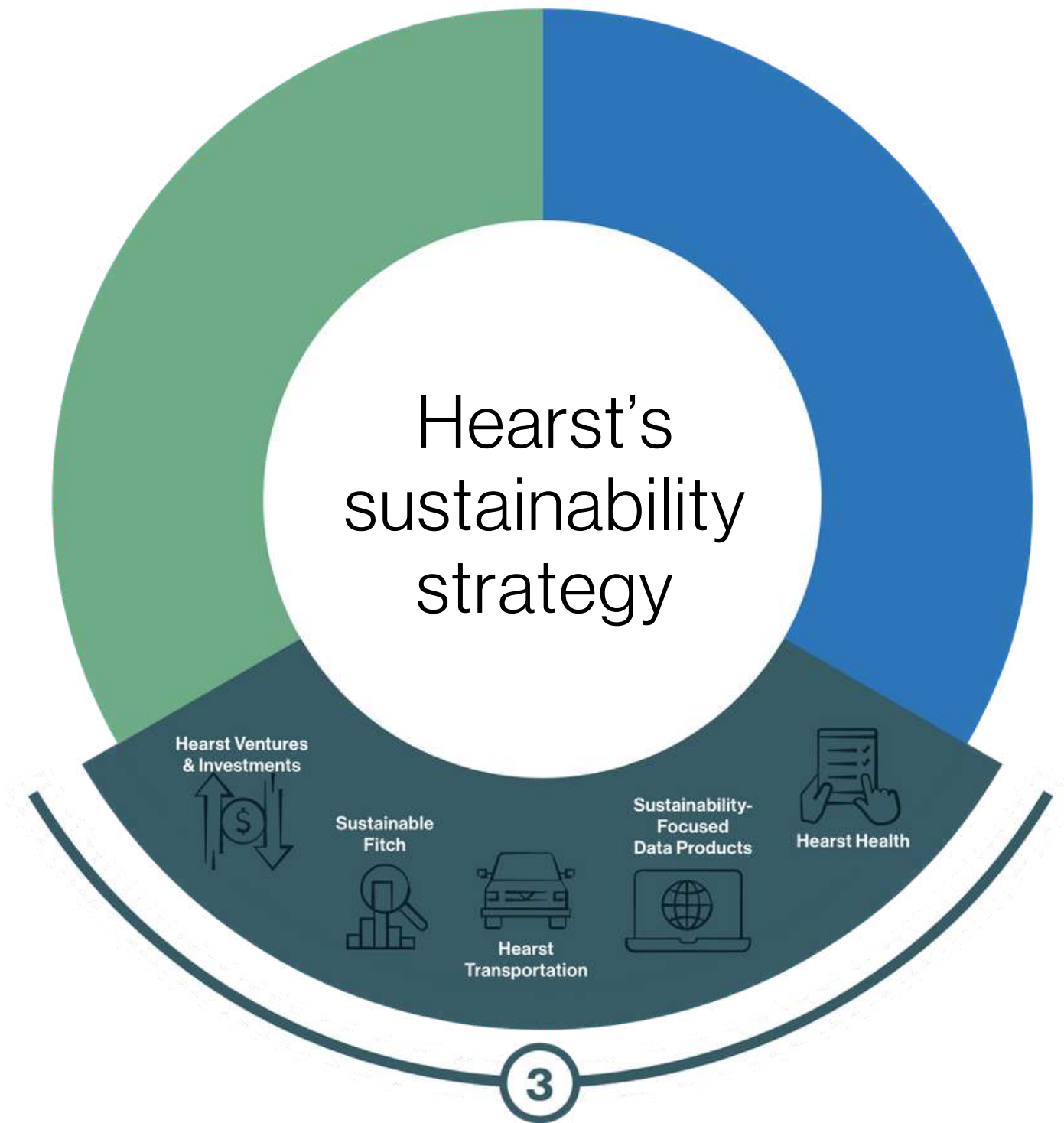
ELLE España has become a pioneering magazine that launched a number of special issues dedicated to sustainability.

**PALOMA LEYRA**  
Special Projects Director, ELLE España



# b2b solutions

# 3





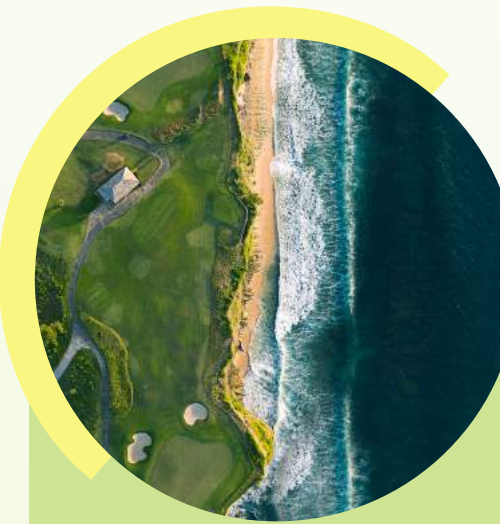
## Sustainable Fitch

Fitch is committed to positive and sustainable ESG performance by acting responsibly in all aspects of business. Sustainable Fitch provides insights, tools and data that have been designed and built exclusively to help bring clarity to the ESG financial community.



Hear from colleagues at Sustainable Fitch about the impact of their work on global markets.

### EXPLORE THE LATEST SUSTAINABLE FITCH INSIGHTS



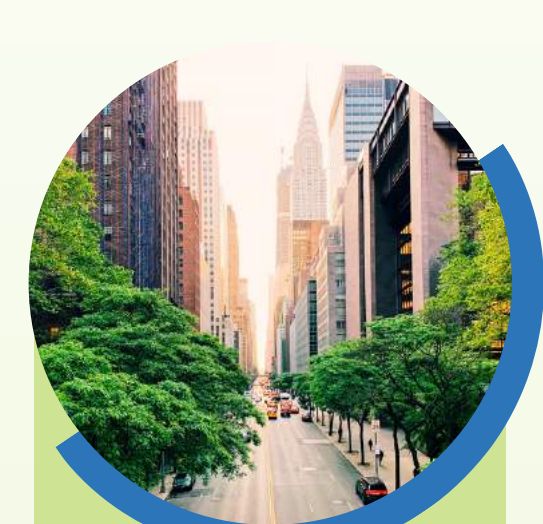
SUSTAINABLE BONDS  
SPUR WATER  
INVESTMENTS

[LEARN MORE](#)



ESG DEBT TO PLAY  
KEY ROLE IN FINANCING  
BIODIVERSITY

[LEARN MORE](#)



COP28 MAINTAINS  
MOMENTUM FOR  
SUSTAINABLE FINANCE

[LEARN MORE](#)

Sustainable Fitch Insights are designed to keep readers ahead of the curve in the dynamic world of ESG investing.



We've created our methodology for environmental and social impact using international best practice.

**NNEKA CHIKE-Obi**  
Senior Director, Head of APAC ESG, Sustainable Fitch



## Hearst Transportation

Hearst Transportation’s mission is to provide business-critical information and services that advance transportation uptime. The division’s companies proactively embrace the rapid advancement of electric vehicle (EV) technologies and offer drivers the support and services they need to switch to and maintain their EVs.

### MOTOR

## MOTOR Information Systems

MOTOR is committed to promoting environmental sustainability. Through the company’s various products and initiatives, it’s making a measurable difference in creating a greener environment by ensuring less pollution, promoting vehicle longevity and supporting electric vehicle adoption.

MOTOR provides fluid capacity information to **95% of oil change shops in the U.S.** to ensure efficiency and maximum sustainability.

### MOTOR PRODUCTS SUPPORTING SUSTAINABILITY

- ▶ Emissions guides help repair facilities to conduct vehicle emissions testing, ensuring all vehicles are compliant, reducing pollution and contributing to better air quality.
- ▶ Maintenance schedules maximize vehicle efficiency and longevity, reducing waste and contributing to resource efficiency.
- ▶ Fluid capacity information ensures effective and efficient use of oils to minimize waste, aid in pollution reduction and uphold sustainability.



### SUPPORTING ELECTRIC VEHICLE ADOPTION

MOTOR makes the data and insights required to service and repair electric and alternate-fuel-source vehicles ubiquitous so owners can have the confidence to drive, own and operate them. MOTOR promotes EV manufacturers by publishing their repair information, developing products and tools for technicians to service and repair EVs and producing content for technical training and industry updates.



## KUBRA

KUBRA is an industry-leading provider of customer experience management solutions to some of the largest utility, government and insurance entities in North America. The company actively encourages its clients to reduce paper billing volumes by promoting paperless billing with their customers.

### PAPERLESS ADOPTION SAVINGS CALCULATOR

KUBRA offers clients a paperless calculator that allows users to estimate the potential environmental savings as they move customers away from paper to digital billing. By going paperless with KUBRA, clients stand to reduce their annual footprint and save trees, solid waste and water.

#### [LEARN MORE](#)

KUBRA sends 135 million e-bills per year, which equates to the following:

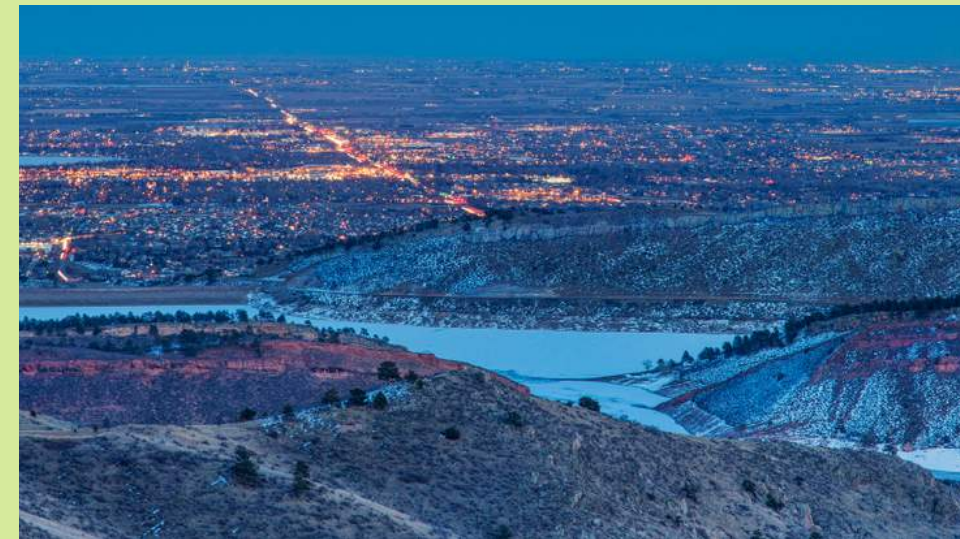
**653M** Gallons of Water Reduced by Sending Digital Bills Annually

**549M** Pounds of Greenhouse Gases Reduced by Sending Digital Bills Annually

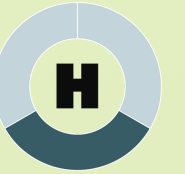
**36M** Pounds of Solid Waste by Sending Digital Bills Annually

### CASE STUDY: CITY OF FORT COLLINS, COLORADO

Prior to partnering with KUBRA, Fort Collins Utilities did not have e-billing, credit or debit card payment options in place to help eliminate its paper-based billing. After introducing two KUBRA products, KUBRA iDoxs and KUBRA EZ-PAY, Fort Collins Utilities increased customer usage of online channels and devised an effective strategy to work toward its paperless goals over the next three years.



By adopting KUBRA products, Fort Collins Utilities achieved a **40% paperless billing adoption rate in three years**, surpassing its goal and the industry average.



## Hearst Health

Hearst Health companies provide essential content and technology solutions for hospital, home health, pharmacy and health plan customers, which help drive sustainable practices, including lower vehicle emissions and the reduction of paper-based processes through the use of tablet-based platforms.

### NEW HEARST HEALTH OFFICE SPACE IN SUMMERLIN

Hearst Health recently moved into a new suite of offices in the Summerlin area of Las Vegas, Nevada, that has received a Silver LEED certification in recognition of key environmentally conscious features, including a parking garage outfitted with EV chargers and preferred parking spaces reserved for greener vehicles.

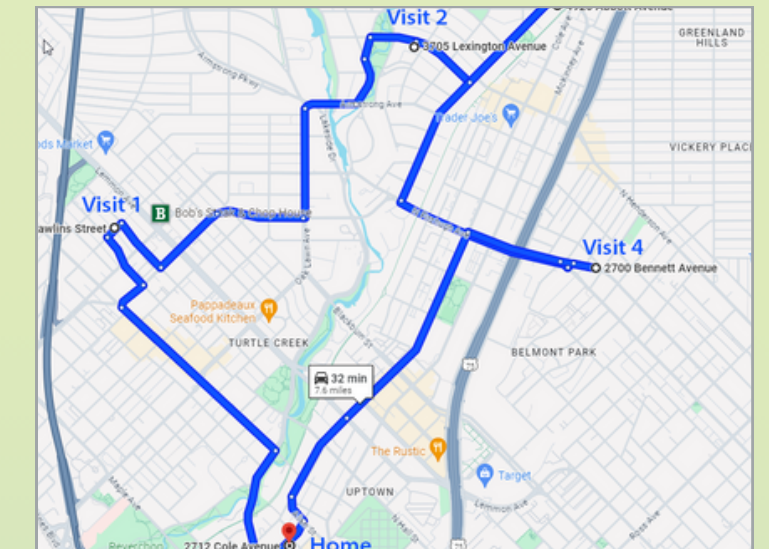
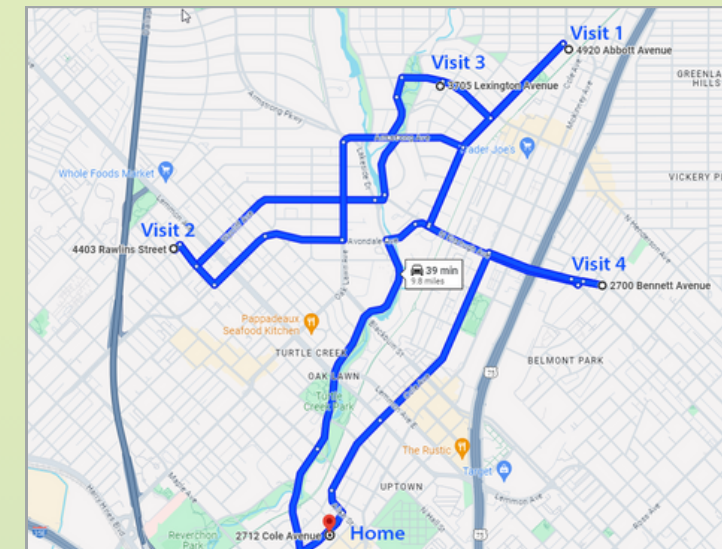
The community of Summerlin has long led the way on water conservation practices, and the office building has implemented extensive water metering, drought-tolerant landscaping and water conservation awareness initiatives that are expected to save 700,000 gallons of irrigation water monthly and 665,000 gallons of indoor water annually.



# Business Spotlight: Homecare Homebase

Homecare Homebase (HCHB) provides a fully integrated software-as-a-service application for homecare and hospice agencies. HCHB providers perform over 100 million visits annually across the nation, driving over 800 million miles per year.

### DRIVING SCHEDULES BEFORE AND AFTER IMPLEMENTING SMART SCHEDULING



Homecare Homebase's Smart Scheduling product creates schedules with optimized routes to lower caregivers' mileage, drive times and overall emissions when making home visits. Sustainability metrics include:

**12M** Projected Annual Miles Reduction With 50% Adoption of Smart Scheduling

**3%** Decrease in Average Miles Per Visit for One Client



**HEARST**  
ventures

# Hearst Ventures Portfolio Company Spotlights

Hearst Ventures is the global venture capital division of Hearst. Founded in 1995, the group has grown to become one of the most active and successful corporate venture funds with more than \$1 billion invested to date. Hearst Ventures portfolio companies are addressing the climate crisis in their respective industries.

Hearst has been wholly supportive of Stylus' strategic efforts to become a more sustainable business. Hearst appreciates that as a trends intelligence and insights service, it's crucial Stylus "walks the walk" when it comes to environmental betterment — a value our companies share.

**VICTORIA RENNIE**  
CEO, Stylus



## MAVEN MACHINES

Maven Machines provides advanced fleet management and operations software to the trucking industry. This software optimizes route plans for trucking fleets, helping them save miles, gas, carbon, time and money.

[LEARN MORE](#)



## SHARE2

Share2 is a marketplace for pre-owned luxury fashion goods in China. Since its founding in 2015, Share2 has helped circulate more than 1 million second-hand luxury goods per year with the goal of encouraging customers to think of secondhand first.

[LEARN MORE](#)



## STYLUS

Stylus is a subscription-based service offering creative business intelligence and expert insights into industry trends authoring content on innovations in the interior design, food, fashion and manufacturing spaces.

[LEARN MORE](#)



**HEARSTLAB**

# HearstLab Portfolio Company Spotlight: Barn2Door

HearstLab provides cash investment and support services to early-stage, women-led startups.

## ABOUT BARN2DOOR

Barn2Door is an all-in-one solution built for farmers selling direct-to-market – online and in-person. The platform works with farmers who promote sustainable and regenerative practices that align with principles of good stewardship of the environment. Barn2Door appreciates farmers who value heirloom seeds and heritage breeds, actively work to increase biodiversity, care for their environment and living conditions of animals and strive to make their farm ecosystem as healthy as possible.

[LEARN MORE](#)



What I like about people ordering online [through our Barn2Door store] is it's all paid for before it's even harvested! So you really know exactly what you have to harvest.

**BENNETT FAMILY FARM**



I love that I can, at the end of every month, run a report and see how much I sold in each category. It makes bookkeeping so much easier, because Barn2Door does all the tracking for us.

**SHENK FAMILY FARM**



# Level Up Ventures Portfolio Company Spotlight: Sortile

Level Up Ventures is a mission-driven investment vehicle created to help close the wealth gap through investment in high-growth tech startups led by Black and Latino founders.

[LEARN MORE](#)

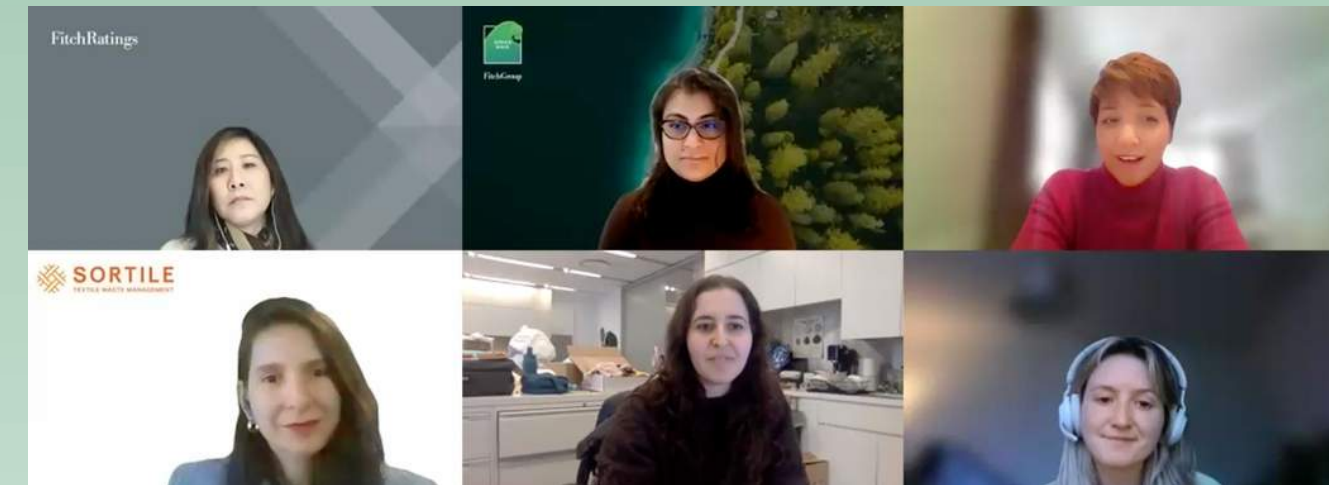


Identifying garment materials is really difficult, but Sortile supplies technology to make that process fast and efficient while providing traceability for the entire process.

**CONSTANZA GOMEZ**

Co-Founder, Sortile

## FRAMING THE TEXTILE WASTE PROBLEM: A CONVERSATION WITH SORTILE



FitchGroup



Fitch Green Wave hosted a virtual conversation for its members with Constanza Gomez, co-founder of Sortile, a Level Up Ventures portfolio company. Sortile develops AI-driven and data analytics solutions for the textile waste industry. Gomez sat down with Emma Seymour of the Good Housekeeping Institute to discuss a wide range of topics, including the importance of shopping secondhand, textile recycling options and more.

### ABOUT SORTILE

Sortile develops AI driven and data analytics solutions for the textile waste industry. Their first product is a device that identifies the fiber composition of clothing so that it can be sold to fiber-to-fiber recyclers.



# HEARST sustainability

IF YOU HAVE QUESTIONS OR FEEDBACK, PLEASE EMAIL [FEEDBACK@HEARST.COM](mailto:FEEDBACK@HEARST.COM)

