



ESG Addendum 2024





“As a responsible business, we openly and regularly share the progress we are making on the BT Group Manifesto and in support of our purpose, to connect for good.



Simon Lowth
Chief Financial Officer

Being transparent through our ESG disclosures is essential in building trust with all of our stakeholders. It provides tangible proof of how we're making a positive contribution to society and the environment, and helps us to grow our business, reduce risk, and attract and retain diverse talent.

We report on material ESG topics in our Annual Report; this Addendum offers more detailed data and disclosures to meet growing expectations for enhanced transparency on ESG topics. Oversight of progress on the Manifesto and our ESG reporting is integrated across our governance structures.

Over recent years, we've seen a huge shift in the ESG reporting landscape, which advance the range of disclosures that we and other businesses make. We'd like to see greater levels of consistency and further coordination among regulators and standard-setters, to enable us to provide the most meaningful, comparable and efficient response.

External recognition

ESG ratings/rankings:

CDP: We're A Listed for climate for the eighth year running (top 2% of over 21,000 global reporters)

Clean200: we're ranked in the top 200 public companies worldwide that earn the most revenue from clean, sustainable sources, supporting the transition to a clean energy future

EcoVadis: Advanced rating score of 73/100 (top 4% of over 600 companies assessed in the telecoms sector)

Financial Times: Confirmed listing as one of Europe's Climate Leaders 2023

FTSE4Good: Confirmed member of the Russell FTSE4Good index

ISS-ESG: Prime rating for ESG

MSCI: AA rating for ESG investment risk and opportunities

Sustainalytics: Low risk score of 19.7 for ESG (top quartile)

Tortoise Responsibility100: Leading telecoms company and 6th overall in the 2023 UK FTSE100 ratings across a range of ESG indicators (ranked 1st on Climate)

Vigeo Eiris (Moody's): Advanced ESG rating score of 60/100

Awards:

- Bosch Global Supplier Award for Sustainability, recognising BT Group's sustainability and Net Zero contribution from among 35,000 suppliers
- Franco-British Trade & Investment Awards – BT Group were the Sustainability category winners
- Prime Minister's Award for Cyber awarded to BT Group, for helping customers avoid text message scams
- Payroll Giving Silver Award quality mark from HM Government awarded to BT Group, for generating sustainable income sources for UK charities through Payroll Giving.

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Disclosing policies and performance

Information about our approach and performance on material ESG topics is available in this Addendum and in the reports, disclosures, indexes and policies listed.

Independent assurance

Our ESG reporting is independently assured to AccountAbility's AA1000ASv3 accounting standard.

 [Read the independent assurance statement.](#)

Reports and disclosures

- BT Group plc Annual Report, including the latest Task Force on Climate-related Financial Disclosures (TCFD)
- Gender pay gap report
- Modern Slavery Statement (including conflict minerals reporting)
- Privacy and free expression disclosure
- Tax Strategy

 [Read more here **bt.com/esgaddendum**](https://bt.com/esgaddendum)

Frameworks and standards

We report in line with a range of recognised external frameworks and standards:

- Sustainability Accounting Standards Board (SASB)
- TCFD
- UN Global Compact
- UN Sustainable Development Goals

Policies

Being trusted: our code guides how we do things across BT Group. Accompanying [policies and standards](#) cover topics such as:

- anti-bribery and corruption
- carbon reduction plan
- charity approach
- gifts and hospitality
- health, safety and environment
- human rights
- plastics approach
- privacy
- vulnerability

 [We also extend our expectations through policies and standards for suppliers.](#)

 [Definitions of how we measure and report on our BT Group Manifesto targets are shared in 'Our social and environmental reporting methodology' at **bt.com/esgaddendum**](#)

Governance

Our Board-level Responsible Business Committee oversees our BT Group Manifesto and responsible business strategy, and tracks progress towards our related targets and ambitions.

Our BT Group Chief Executive Allison Kirkby takes strategic decisions, exercising delegated authority from the Board, with assistance from the Executive Committee in development and execution of the strategy and risk management.

We integrate ESG into our reward approach. We have a sustainability underpin for awards made under our Restricted Share Plan for executive directors. This means that we must have made sufficient progress towards our sustainability commitments for awards to be made. This could include progress made on our carbon emissions, carbon avoidance and circularity goals.

 [See our Annual Report \(AR\) for more on governance, remuneration and a report from the *Responsible Business Committee* chair Sara Weller.](#)

Identifying our ESG priorities

We prioritise the environmental, social and governance (ESG) topics that are most impactful to our business and our stakeholders – our material issues.

We conduct a materiality assessment every other year to inform our strategy and reporting.

The assessment, guided by AccountAbility's AA1000ASv3 accounting standard, used quantitative and qualitative data from sources including social media listings and interviews with key internal stakeholders, as well as industry collaborations, reports, studies and surveys.

 Further details of the sources used and approach taken can be seen in our BT Group social and environment reporting methodology 2024, at bt.com/esgaddendum

In 2023, we conducted analysis to understand our most material ESG topics. Across a range of relevant sustainability topics, we considered:

- the internal impact on our business – from a financial and risk perspective
- the importance of each topic to our key stakeholder groups – colleagues, customers, investors, suppliers, government and regulatory bodies.

Both aspects are captured in the 'Materiality analysis 2023' chart on the following page.

The analysis showed that our most material ESG topics remained broadly consistent with those reported in our previous 2021 analysis.

Our most significantly material issues remained as **Customer experience**, **Data / cyber security**, **Network investment**, and **Economic impacts** – these general topic areas are covered throughout our BT Group Annual Report 2024 (AR).

The topics of **Digital skills** and **Business ethics** also retained high stakeholder importance and high business impact scores, topics that are integral to our responsible business agenda, and our BT Group Manifesto, launched in 2021.

We engage regularly with stakeholders to understand what's important to them and ESG has remained high on the agenda again this year for investors and other stakeholders.

In order to comply with future EU Corporate Sustainability Reporting Directive legislation, we are currently conducting a double materiality analysis, which will consider, across a range of ESG topics, our impacts on people and planet, and their financial impacts on our operations. We're involving our key stakeholders throughout that process. The results and outputs of that double materiality analysis will be built into our future reporting.

Ongoing stakeholder dialogue also enables us to share plans and progress, accelerates innovation and partnerships, and keeps us accountable.

 [Read more on how we connect with stakeholders in our AR pages 40–45](#)



Many of our material ESG topics are linked directly to our BT Group Manifesto key pillars of **Responsible**, **Inclusive** and **Sustainable**:

Responsible: **Human rights** (and Modern Slavery) – AR [pages 35 and 47](#), and our **Modern Slavery Statement 2024**

Business ethics and the responsible use of tech – AR [page 35 and 47](#)

Digital rights (includes **privacy and free expression** – view our Privacy policy at bt.com/privacy)

Inclusive: **Digital skills** – AR [pages 35–36](#), and Addendum [page 7](#)

Online safety – AR [page 35–36](#) and Addendum [page 8](#)

Diversity and inclusion – AR [pages 31–32](#) and Addendum [pages 7 and 14–18](#)

Sustainable: **Climate change** – AR [pages 37 and 72–81](#)

Energy (efficiency/renewables) – AR [pages 37–38](#) and Addendum [pages 6 and 9–12](#)

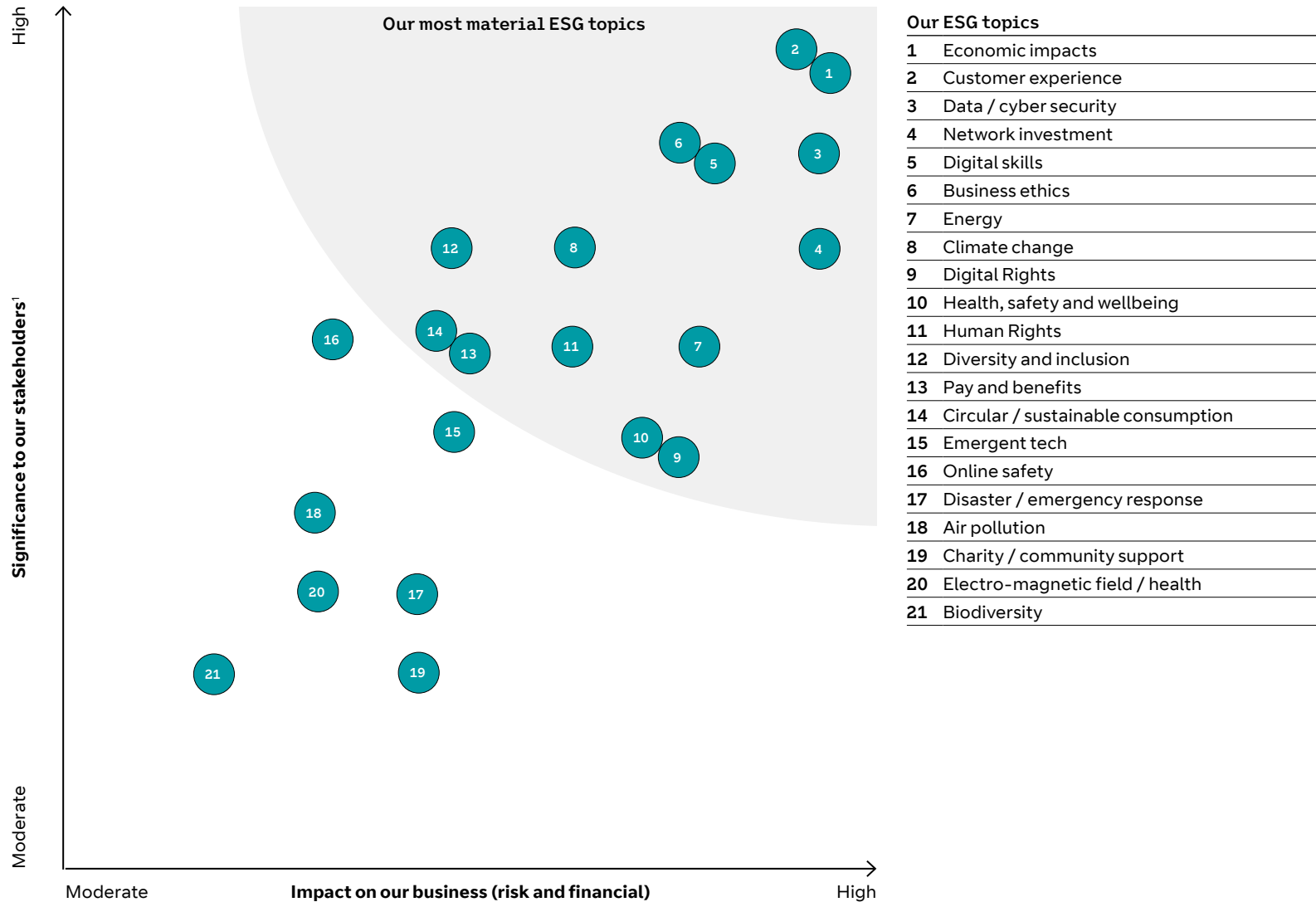
Circular/sustainable consumption – AR [pages 38–39](#) and Addendum [page 10](#)

Material ESG topics covering **Health, safety and wellbeing** and **Pay and benefits** are reported in the AR [pages 32–33](#) and in this Addendum [pages 15–17](#).



Identifying our ESG priorities continued

Materiality analysis 2023



¹ Key stakeholder groups: customers, colleagues, suppliers, investors, governments and regulators.



BT Group Manifesto key targets and progress FY24

Theme	Ambition/target	Last year (FY23)	This year (FY24)	Status
Environmental	By 31 March 2031, to cut our carbon emissions intensity by 87%, compared to FY17 levels ¹	55% reduction achieved	61% reduction achieved	Ongoing
	By 31 March 2031, to reduce our supply chain carbon emissions by 42%, compared to FY17 levels	22% reduction achieved ²	25% reduction achieved	Ongoing
	By 31 March 2031, to be a net zero carbon emissions business (GHG emissions Scopes 1 and 2)	183,047 tonnes of CO ₂ e ³	164,743 tonnes of CO ₂ e	Ongoing
	By 31 March 2041, to be net zero for our supply chain and customer carbon emissions (GHG emissions Scope 3)	3,133,579 tonnes of CO ₂ e ²	3,000,873 tonnes of CO ₂ e	Ongoing
	By 31 March 2030, we aim to help customers avoid 60m tonnes of CO ₂ e	935,462 tonnes of CO ₂ e	1,517,299 tonnes of CO ₂ e (3,777,844 tonnes since 2021)	Ongoing
	Build towards a circular BT Group by 31 March 2030 and circular tech and telco ecosystem by 31 March 2040	Progress reported on page 38 of our AR		Ongoing
Network	By 2026, 25 million homes and businesses will have access to strong, secure, ultrafast full fibre broadband	10.3m premises passed	13.8m premises passed	Ongoing
	By 2026, build full fibre to 6.2m homes and businesses in rural communities (part of the above target)	3.1m premises passed	3.9m premises passed	Ongoing
	By 2028, our EE 5G mobile network will reach 90% of the UK's geography	68%	75%	Ongoing
Governance – Ethical business	We'll have no significant ⁴ fines or non-monetary sanctions, for non-compliance with laws and regulations concerning: a) the environment b) the provision and use of products and services c) the social and economic area	No significant fines or sanctions	No significant fines or sanctions	Achieved
	We'll have no successful health and safety prosecutions or prohibition notices served against the company worldwide	No such prosecutions or prohibition notices	No such prosecutions or prohibition notices	Achieved



BT Group Manifesto – key targets and progress FY24 continued

Theme	Ambition/target	Last year (FY23)	This year (FY24)	Status
Social – Community	Digital skills: By 31 March 2026, to reach 25m people in the UK with help to improve their digital skills, since FY15	19.3m people reached since FY15	23.0m people reached since FY15	Ongoing
Social – Colleague (diversity)	By 2025, BT Group (excluding Openreach) will have a workforce made up of:			
	– Women ⁵ : 46%	34.8%	34.9%	Ongoing
	– Ethnic minority colleagues ⁶ : 16%	13.4%	16.0%	Ongoing
	– Disabled colleagues ⁶ : 14%	8.2%	9.4%	Ongoing
	By 2025, Openreach will have a workforce made up of:			
	– Women: 12%	10.3%	10.3%	Ongoing
	– Ethnic minority colleagues ⁶ : 10%	9.1%	9.1%	Ongoing
	– Disabled colleagues ⁶ : 6%	6.0%	6.2%	Ongoing
	By 2025, BT Group (total) will have a workforce made up of:			
	– Women ⁵ : 32%	25.7%	26.3%	Ongoing
	– Ethnic minority colleagues ⁶ : 13%	11.5%	12.9%	Ongoing
	– Disabled colleagues ⁶ : 10%	7.2%	8.0%	Ongoing
Social – Colleague (other)	Sickness absence rate: To maintain or cut the percentage of calendar days lost to sickness	3.87% calendar days lost	3.67% calendar days lost	Achieved
	Employee engagement index: To maintain or improve our relationship with our colleagues	73%	75%	Achieved

1 Scope 1 and 2 greenhouse gases per unit of gross value added.

2 Annual historic changes to Scope 3 supply chain emission calculations are a consequence mainly of a switch from a CPI-modelled approach to an 'actual' data approach.

3 Historic years' numbers may be restated where more up-to-date information has become available e.g. replacing estimates with actual values.

4 We report fines as significant if in excess of £50m.

5 Global workforce.

6 UK workforce only, due to data limitations, and based on declared data only.



Our social and economic contribution

This year, we've continued to deliver social and economic value by:

Supporting the UK economy

According to a report commissioned in 2023, we supported a total of 284,000 total full time equivalent jobs in the UK (directly and indirectly) in one year, that's 1 in every 90 employees working in the UK economy. There was a £24 billion total Gross Value Added (GVA) impact associated with BT Group activities, supporting £1 in every £80 of UK GVA. We spent over £9.3bn a year with UK-based suppliers.

[Read more about how we contribute to the UK economy in our Economic Impact Report, prepared by independent consultancy firm Hatch UK Economic Impact Report 2023](#)

Paying our taxes

Our tax strategy sits at the heart of our business responsibility agenda, ensuring that we pay our fair share of taxes and that we conduct our tax affairs ethically and with integrity. The taxes we pay in the countries in which we operate contribute to the local economies and people's lives. We're proud to be a major contributor of taxes in the UK – the One Hundred Group 2023 Total Tax Contribution survey ranked us as the seventh highest UK contributor. Our BT Group plc Tax strategy provides details on our overall approach, as well as specific information relating to our UK tax contribution. Taxes paid during FY24 are covered in our AR.

[Read more on tax in our AR pages 164-167](#)

[Read more about our approach in our Tax Strategy](#)

Supporting our suppliers

Our suppliers want us to pay them in line with our agreed terms, help them optimise their own supply chains and cash flow management, and act ethically and transparently.

We support the Government's Prompt Payment Code (PPC) in the UK, and we're a current signatory. In the latest half year reporting period H2, we paid 97% of all our supplier invoices on time, 96% of all supplier invoices within 60 days, and more than 98% of our small and micro suppliers within 30 days. We temporarily fell short of our PPC targets for H1 due to system migration and transformation issues, but we managed to recover performance by September. We will build on this through further improvement initiatives on supplier payment in line with the new Government guidelines to achieve average days to pay of 45 or less going forward.

We are compliant in accurately reporting supplier payment performance as part of the mandatory UK Duty To Report requirements

[Read more on how we engage with our suppliers in our AR page 44](#)

Keeping the nation and our customers safe

Our networks, and the data that flows through them, are the core of our business, and protecting these assets is vital. Over the last year, we identified and blocked or sent to spam folders over 14bn suspicious attempts to email our customers. We also blocked more than 140m unwanted calls, 76m spam SMS messages, and over 8,000 phishing sites that were targeting our customers. We employ some 3,600 cyber security professionals and have a 76-person strong team of 'ethical hackers' constantly probing our own security. We were awarded the prestigious Prime Minister's Award for Cyber, for helping customers avoid text message scams.

We're also the first voice heard when someone in the UK calls the 999 emergency service – in FY24 we took over 40m 999 calls, answering each in under one second on average.

Respecting privacy

As a network and service provider, it's important to keep our customers' information safe so they can communicate freely. By safeguarding our customers' privacy and security online, we in turn support their right to free expression. Read more about our approach to privacy and free expression, including how we safeguard customers privacy, how we balance privacy with government investigatory powers, and how we address online harms and illegal content.

[bt.com/privacy-and-free-expression](#) and [bt.com/privacy](#)

Partnering with charities

Through our charity partnership with Home-Start UK, we've provided support for families struggling with digital exclusion, isolation, physical health problems and many other issues – our gift-in-kind contributions, fundraising and donations for Home-Start UK totalled more than £134,000 this year. We work with our international charity partner UNICEF, where we provided funding support for their Digital Learning Passport – a tech platform which enables online and offline access to quality educational resources for young people. Our colleagues donated over £1.3m to more than 1,100 charities through payroll contributions. BT Group received the Payroll Giving Silver Award quality mark from HM Government, awarded to employers that have succeeded in generating sustainable income sources for UK charities through Payroll Giving.

We began a partnership with The Royal Society of Wildlife Trusts, where we provide financial contributions to the charity and volunteering opportunities for colleagues.

Volunteering time and expertise

This year, our colleagues volunteered over 53,000 hours to support our charity partners and communities – including sharing their skills and expertise through mentoring and digital skills training programmes.



Environmental management

We've made bold carbon reduction and circular commitments as part of the BT Group Manifesto, but we also manage other environmental impacts and risks to ensure our progress is built on strong foundations

Certifying environmental management systems

Our environmental management system (EMS) in the UK, Ireland, Benelux, France, Germany, Italy and Spain are certified to ISO 14001:2015. Our energy management systems in the UK and Germany are certified to ISO 50001.

 [We publish our UK quality assurance certifications at **bt.com/quality**](https://www.bt.com/quality)

Ensuring environmental compliance

We always aim to comply with relevant environmental legislation for our operations and products. This includes making sure our products and any electrical or electronic equipment sold to our UK business comply with regulations on waste electrical equipment, hazardous substances, chemicals and packaging. If any issues occur, we work with the relevant authorities to resolve them. We aim to meet our commitments under the Environmental Protection Act 1990 and the Clean Neighbourhoods and Environment Act 2005. No major environmental breaches have occurred this year.

Managing environmental risk

We take a consistent approach to addressing risks, impacts and regulatory compliance through our [Health Safety and Environment Group Policy Statement](#) and EMS. Our Group Health Safety and Environment subcommittee, chaired by the Chief Security and Networks Officer, has responsibility for monitoring, evaluating and reporting on the effectiveness of the EMS, as well as being the focus for encouraging leadership, accountability and commitment in the effective management of risks in respect of Health, Safety and Environment across the group. The subcommittee reports to the *Executive Committee* every six months.

 [Read more in our AR page 46](#)

Managing fuel storage risks

We have around 6,500 fuel storage tanks across the UK to fuel the diesel generators we use as back up during power cuts and to keep our customers connected in remote locations. We monitor, maintain and upgrade these tanks and pipework. If there's a spill, we use specialist contractors to make sure it's cleaned up carefully and we report any major leaks to the regulator. No incidents at BT Group sites have been subject to investigation or legal proceedings from any of the UK regulators for several years.

Mitigating and adapting to climate risk

We report on how we're responding to climate-related risks and opportunities across a range of future climate scenarios, under the Taskforce for Climate-related Financial Disclosure recommendations.

 [Read more in our AR pages 72-81](#)

Tackling air pollution

Our transition to electric vehicles is helping to reduce air pollutants from combustion engines as well as cutting carbon.

 [Read more in our AR page 37](#)

Nurturing biodiversity and nature

We use our EMS to help us manage biodiversity impacts, and we monitor wildlife-related incidents or risks at our sites. This year, we've been working with Little Blue Research Ltd to help develop our future strategy on biodiversity and nature-related disclosures, aligned to the draft Taskforce for Nature-related Financial Disclosures framework requirements, and to better understand BT Group's risks and opportunities relating to nature. Openreach is also a member of the UK Business and Biodiversity Forum.

As well as BT Group partnering with The Royal Society of Wildlife Trusts to offer financial support and colleague volunteering opportunities to our colleagues, Openreach has created a Business Conservation Partnership with the RSPB, to ensure that, moving forward, they are better placed to implement nature-positive actions as part of the overall fibre build programme.

Openreach also worked closely with NatureScot and National Trust for Scotland this year as part of the fibre build to Fair Isle (situated between Orkney and Shetland). They scheduled their build to ensure nesting birds were left undisturbed during the breeding season, and worked together to minimise impacts on native plant species.



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Environmental management continued

Water consumption	Our UK water use fell this year by 12% to 1,349,324m ³ , due mainly to operating our adiabatic cooling units more efficiently within network equipment environmental limits, and dealing effectively with leaks. Using water self-supply has helped us save over £3.6m since 2019, and has allowed us to improve how we monitor water usage, pinpoint areas of concern and fix leaks in order to minimise water wastage.
Helping customer save carbon	We've helped customers avoid 1,517,299 tonnes of carbon this year, mainly through full fibre broadband reducing personal or work-related travel. As we develop more products and services, like Internet of Things and AI, we expect this number to grow. Associated revenues from carbon-saving products amounted to £6bn this year.
Circularity	Globally, we generated 69,000 tonnes of waste this year, of which 65.2% was recycled, 5.5% was reused, and 19.7% was recovered – the remaining 9.6% went to landfill. For the UK, our total recycling, reuse and recovery rate was 92.1%. This year, our total waste decreased (14% less than FY23). Our target is to achieve zero waste to landfill by 2030, by increasing the amount we reuse and recycle whilst limiting our use of energy from waste disposal routes to only where it is unavoidable. 3,300 tonnes of network equipment has been reused or recycled this year, the majority of which was through our Exchange Clearance Operations programme, working with partners n2s and TXO. We also recovered over 2,400 tonnes of batteries for recycling. Our Network teams used over 10,000 pieces of refurbished network equipment within our operation, of which 17% were recovered from within BT Group's own network. We've agreed a deal with a leading bank and global recycler EMR until 2028, to support the extraction and recycling of copper cable from our legacy network. Copper is a key material for the energy transition¹, and the scaling up of its extraction from our networks will ensure it can be fed back into the supply chain for reutilisation. Our return rate for leased customer premises equipment was 67% for 2023 (our target is 75% by FY26). Over 2.4m home hubs and set-top boxes were returned to us, and of those that went through our refurbishment operation, 71% were reused, with the remainder being responsibly recycled. We expanded our refurbishment operation to now include our BT Business hubs. We also began converting surplus BT Smart Hub 2s to create fully refurbished Plusnet Hub 2 routers, this avoided over 94,000 routers being manufactured from new. We collected a total of nearly 166,000 mobile devices through our consumer and business trade-in schemes, over 96% of these were reused, with the rest being recycled. This equates to a take-back rate of 5.2% for distributed mobile devices; we have a target to increase this to at least 20% by 2030, forming part of our GSMA commitment to drive towards a circular economy on mobile devices. The EE Trade-In service also surpassed the 1m device traded-in milestone since its launch in 2023 during the year. Working with our catering partner, Lexington, we launched CauliBox across 12 BT Group UK locations. This reusable container solution helps replace single-use takeaway boxes and cups, reducing unnecessary waste and encouraging a reuse culture. Since its launch in January, over 7,600 reusable containers have been borrowed. This followed on from the introduction earlier in the year of a 20p surcharge for all takeaway containers in catered offices. Our catered sites also diverted 2,120kg of coffee grounds from waste and saved over 16.2t of CO₂e from recycling used cooking oil.

¹ Scale-up of critical materials and resources for energy transition (energy-transitions.org).



Environmental data

Our detailed environmental data can be viewed and downloaded here: **BT Group plc – Environmental data FY24**

It includes detailed disclosures relating to energy, renewable electricity, greenhouse gas emissions, transport and travel, waste and recycling, and water consumption.

Below is a summary of our worldwide energy use and greenhouse gas emissions^a

In the table below, we provide an overview of Scope 1, 2 and 3 greenhouse gas emissions.

We report in line with the Greenhouse Gas Protocol (ghgprotocol.org)

We will continue to develop our metrics and measurement approach to help us track climate-related risks and opportunities.

Year ended 31 March	FY22				FY23				FY24			
	UK		Non-UK		UK		Non-UK		UK		Non-UK	
	Energy GWh	CO ₂ e ^f Tonnes	Energy GWh	CO ₂ e Tonnes	Energy GWh	CO ₂ e Tonnes	Energy GWh	CO ₂ e Tonnes	Energy GWh	CO ₂ e Tonnes	Energy GWh	CO ₂ e Tonnes
Scope 1^b (direct emissions)												
Gas and Oil – heating	170	31,595	2	301	141	26,259	1	270	123	23,024	2	288
Gas and Oil – generators ^a	30	6842	0.1	30	32	7,264	0.1	7	16	3598	–	7
Fugitive emissions – refrigerants		3087		1501		522		268		456		1,110
Commercial fleet (converted from litres fuel)	557	130,971	3	575	588	141,884	0	673	543	129,779	–	621
Commercial travel (converted from mileage/cost/litres fuel)	13	3151	5	1300	15	4,018	11	2,720	9	2,555	14	3,300
Total scope 1	770	175,646	10	3707	776	179,947	12	3,938	691	159,412	16	5,326
Scope 2^c (electricity including nuclear & CHP^g)												
Total consumption (LBM^h)	2,311	490,712	208	63,599	2,284	441,713	198	56,121	2,225	460,654	198	60,770
MBMi renewable consumption CO₂e adjustments												
General consumption	2,309	(490,371)	208	(63,397)	2,280	(440,976)	198	(56,043)	2,216	(458,915)	198	(60,765)
Commercial fleet EV ⁱ consumption	1.5	(298)	–	–	3.3	(634)	–	–	8	(1,645)	–	–
Company car EV consumption	0.2	(43)	–	–	0.4	(103)	0.1	(20)	1	(94)	–	–
Total Scope 2 CO₂e MBM adjusted		–		202		–		58		–		5
Total Scopes 1 & 2 (MBM)	3,081	175,646	218	3,909	3,060	179,947	210	3,996	2,916	159,412	214	5,331
Worldwide Scopes 1 & 2 CO₂e (MBM)		179,555				183,943				164,743		
% Change from baseline year FY17 (baseline 404,780)		(56)%				(55)%				(59)%		
Scope 3^d: Worldwide emissions CO₂e tonnes		3,243,361				3,133,579				3,000,873		



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Environmental data continued

Year ended 31 March	FY22				FY23				FY24			
	UK		Non-UK		UK		Non-UK		UK		Non-UK	
	Energy GWh	CO ₂ e ^f Tonnes	Energy GWh	CO ₂ e Tonnes	Energy GWh	CO ₂ e Tonnes	Energy GWh	CO ₂ e Tonnes	Energy GWh	CO ₂ e Tonnes	Energy GWh	CO ₂ e Tonnes
KEY CLIMATE TARGETS												
Intensity metric Scope 1 & 2 worldwide emissions tonnes CO₂e per £m value added (baseline 31.50)		14.19				14.04			12.44		Target 31 March 2031	
% Change from baseline year FY17		(55)%				(55)%			(61)%		(87)%	
SBTI Supply chain emissions GHG Scope 3 Upstream + Operational (GHG Catg 1–8) kt (baseline 3,217 kt)		2,634				2,500			2,425		Target 31 March 2031	
% Change from baseline year FY17		(18)%				(22)%			(25)%		(42)%	

N/A: Not available or Not Applicable

a Data presented has been reviewed to a high level of assurance by LRQA Group Limited against Accountability's AA1000AS v3 assurance standard.

We restate historical years' data to replace estimates with actual figures and/or when we think subsequent information is materially significant as determined during audit (typically variances greater than one percentage point at category level).

b **Scope 1:** Direct emissions from our own operations (e.g. fleet/heating fuel combustion)

c **Scope 2:** Indirect emissions from the generation of our consumed energy (mainly electricity) (Excludes 3rd party consumption)

d **Scope 3:** Including supply chain, customer use of our products, and other indirect emissions (such as employee commuting)

e GWh for Gas & Oil is based on GWh equivalent input value before combustion and gross calorific value

f CO₂e – Carbon Dioxide equivalent emissions

g **CHP** – Combined heat and power

h **LBM** – Location-based method for Scope 2 emissions accounting – as defined in the [Scope 2 Guidance amendment to the Corporate Standard \(ghgprotocol.org\)](https://ghgprotocol.org/)

i **MBM** – Market-based method for Scope 2 emissions accounting – as defined in the [Scope 2 Guidance amendment to the Corporate Standard \(ghgprotocol.org\)](https://ghgprotocol.org/)

j EV – Electric vehicle

We report in line with the Greenhouse Gas Protocol <https://ghgprotocol.org/>

For full methodology and further data visit our website bt.com/esgaddendum



People data

Colleague profile

For years ending 31 March:	2022	2023	2024
Total FTE (BT Group)¹	97,467	97,122	91,695
Total colleagues (BT Group)	100,978	99,613	94,135
Colleagues (UK)	82,463	80,076	73,815
Permanent contract (UK)	82,214	79,782	73,499
Temporary contract (UK)	249	294	316
Part-time employees (UK)	8,060	7,425	7,220
Homeworkers (UK)	1,544	1,256	1,610
Homeworkers (UK) as a percentage of UK workforce	1.9%	1.6%	2.2%
Colleagues (Non-UK)	18,515	19,537	20,320
Americas	1,258	1,166	1,080
Europe	4,550	4,238	3,749
AMEA	11,948	13,377	14,733
Republic of Ireland	759	756	758
Recruitment (BT Group)			
Graduates recruited	272	221	244
Apprentices recruited	3,961	2,267	1,021
Career development			
% Internal Hires (out of total hires for vacancies)	38.0%	33.4%	36.2%
Training: Average hours training time per colleague per year	30.5hrs	26.1hrs	21.3hrs
Training: Total approved spend (£) allocated to training	£32.3m	£33.8m	£25.5m
Collective bargaining			
% UK colleagues covered by collective bargaining agreements	93.6%	94.5%	93.5%

¹ 'FTE' represents the full-time equivalent of full and part-time employees.

For years ending 31 March:	2022	2023	2024
Age profile (UK workforce)			
Under 20	709	1,025	1,019
20–29	18,431	17,933	15,884
30–39	21,285	21,393	20,605
40–49	17,482	16,837	15,915
50–59	19,196	17,726	15,827
Over 60	5,360	5,160	4,564
Unknown	0	2	1
Total	82,463	80,076	73,815
Colleague turnover			
BT Group % (UK and non-UK)	17.0%	16.4%	16.6%
Voluntary turnover (%)	14.1%	13.7%	12.4%
Involuntary turnover (%)	2.9%	2.7%	4.2%
Turnover % (UK)	11.0%	15.1%	17.2%
Turnover % (Non-UK)	15.3%	25.1%	14.2%
Number of colleagues left BT Group under paid leaver schemes	3,235	3,753	2,119



People data (continued)

Colleague profile (continued)

Workforce diversity

For years ending 31 March:

	2022	2023	2024
BT Group workforce (excluding Openreach)			
Women ¹	34.9%	34.8%	34.9%
Ethnic minority ²	11.9%	13.4%	16.0%
Disability ²	6.9%	8.2%	9.4%
Openreach workforce			
Women	10.3%	10.3%	10.3%
Ethnic minority ²	9.4%	9.1%	9.1%
Disability ²	6.0%	6.0%	6.2%
BT Group workforce			
Women ¹	25.7%	25.7%	26.3%
Ethnic minority ²	10.8%	11.5%	12.9%
Disability ²	6.5%	7.2%	8.0%

1 Global workforce.

2 UK workforce only, due to data limitations, and based on declared data only.

Board and leadership diversity

For years ending 31 March:

	2022	2023	2024
Board			
Women	4 of 11	4 of 12 ¹	5 of 10
Ethnic Minority	2 members	2 members	2 members
Executive Committee			
Women	36.4%	30.0%	37.5%
Ethnic Minority	1 member	2 members	2 members
Senior leadership team			
Women ¹	26.1%	22.5%	26.0%
Ethnic Minority ²	8.0%	13.5%	10.8%
Black/Black Heritage ²	0.0%	1.0%	0.0%
Disability ²	5.3%	7.7%	14.0%
Senior management team			
Women ¹	35.3%	35.4%	34.9%
Ethnic Minority ²	10.4%	9.0%	9.1%
Black/Black Heritage ²	0.8%	2.3%	1.8%
Disability ²	4.5%	9.4%	13.5%



People data (continued)

Colleague profile (continued)

Pay

For years ending 31 March:	2022	2023	2024
UK Gender Pay Gap (Median)	6.7%	6.1%	5.6%
UK Gender Pay Gap (Mean)	5.0%	3.7%	4.0%
CEO Pay Ratio (P50 median base salary)	31:1	31:1	32:1
% Colleagues paid above the Real Living Wage (UK only – excluding apprentice and industrial placements)	99.4%	99.8%	99.9%
% Colleagues paid above the Real Living Wage (UK only – all colleagues)	98.5%	99.4%	99.5%

Colleague volunteering

Number of days	7,160	8,517	7,488
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Colleague Feedback Survey – YourSay

Engagement index score	79%	73%	75%
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Health safety and wellbeing

For years ending 31 March:	2022	2023	2024
Lost Time Incident Frequency Rate (incidents per 200,000 working hours)	0.63	0.63	0.62
Sickness Absence Rate (percentage calendar days lost) ¹	3.69%	3.87%	3.67%
Sickness pay costs ¹	£90.5m	£78.1m	£90.6m
Cases of work-related ill health per 10,000 people in post	42.8	55.9	66.2
% Sick absence days lost due to mental health reasons (as a percentage of total days of sick absence)	22%	22%	26%
Work-related fatalities (BT Group colleagues)	0	0	0

Employment tribunal cases²

For years ending 31 March:	2022	2023	2024
Cases completed	69	50	77
Judged against BT Group	3	3	3
Settled	30	21	32
Judged for BT Group or withdrawn	36	26	42

¹ UK data only, due to limitations in collecting non-UK data

² UK only completed tribunal claims that featured a discrimination element.



People data (continued)

Pay gap – supplementary data¹

Pay gap information is an important measure of progress towards our Inclusion, Equity and Diversity goals. We have a legal obligation to analyse and report on our gender pay gap. Since 2021 we have reported our ethnicity pay gap, and this year we publish our disability pay gap for the first time.

For our pay gap statements, refer to [bt.com/genderpaygap](https://www.bt.com/genderpaygap). We include some further supplementary information in the tables below.

Gender pay gap – BT Group

Pay Gap	Median	Mean
2023	5.6% (-0.5%)	4.0% (+0.3%)
2022	6.1% (-0.6%)	3.7% (-1.4%)
2021	6.7% (+1.7%)	5.0% (+0.1%)

Pay quarter	BT Group (UK)		
	Male	Female	Range/Hours
Overall distribution (full pay relevant employees)	77%	23%	>Above <Below
Q4: Upper	76.5% (-0.2%)	23.5% (+0.2%)	>£22.18
Q3: Upper middle	81.6% (+0.5%)	18.4% (-0.5%)	<£22.18 >£17.92
Q2: Lower middle	85.5% (+2.1%)	14.5% (-2.1%)	<£17.92 >£15.41
Q1: Lower	62.7% (-1.5%)	37.3% (+1.5%)	<£15.41

Bonus Gap	Median	Mean
2023	8.7% (-12.5%)	3.2% (+0.4%)
2022	21.2% (-1.0%)	2.8% (-1.5%)
2021	22.1% (+10.1%)	4.2% (+0.8%)

Colleagues receiving a bonus	Male	Female
2023	69.4%	68.3%
2022	93.3%	92.0%
2021	82.1%	83.4%

¹ Our pay gap figures have been calculated in line with the government regulations. They show the mean and median pay gap (based on hourly rates of pay at 04 April 2023) and mean and median bonus gap (based on bonuses paid in the 12 months to 04 April 2023).

Entity pay gap data (for BT Group entities in scope)

BT plc Quartile	2023		2022	
	Male	Female	Male	Female
Lower	63.0%	37.0%	59.4%	40.6%
Lower Middle	70.4%	29.6%	62.7%	37.3%
Upper Middle	77.0%	23.0%	74.6%	25.4%
Upper	76.5%	23.5%	74.2%	25.8%
Population	72%	28%	68%	32%

EE Ltd Quartile	2023		2022	
	Male	Female	Male	Female
Lower	51.4%	48.6%	46.3%	53.7%
Lower Middle	58.8%	41.2%	51.6%	48.4%
Upper Middle	53.5%	46.7%	55.7%	44.3%
Upper	55.5%	44.5%	63.2%	36.8%
Population	55%	45%	54%	46%

Openreach Limited Quartile	2023		2022	
	Male	Female	Male	Female
Lower	86.6%	13.4%	85.9%	14.1%
Lower Middle	94.3%	5.7%	94.7%	5.3%
Upper Middle	92.6%	7.4%	93.5%	6.5%
Upper	86.2%	13.8%	85.2%	14.8%
Population	90%	10%	90%	10%

Plusnet plc Quartile	2023		2022	
	Male	Female	Male	Female
Lower	63.8%	36.2%	72.6%	27.4%
Lower Middle	66.8%	33.2%	78.2%	21.8%
Upper Middle	70.1%	29.9%	69.5%	30.5%
Upper	71.2%	28.8%	71.3%	28.7%
Population	68%	32%	73%	27%



People data (continued)

Pay gap – supplementary data¹ (continued)

Bonus Entity	2023			
	Mean	Diff 2022	Median	Diff 2022
BT Plc	18.3%	–4.6%	12.1%	–8.1%
EE Ltd	30.1%	+6.2%	30.1%	+6.6%
Openreach Limited	–46.0%	–33.6%	0%	–28.9%
Plusnet plc	4.5%	–9.0%	14.8%	+3.1%

Bonus participation Entity	2023			Variation compared to 2022
	Gender	Percentage		
BT Plc	Female	+60.3%		–31.5%
	Male	+60.2%		–31.9%
EE Ltd	Female	+77.5%		–16.9%
	Male	+84.5%		–10.4%
Openreach Limited	Female	+65.2%		–24.5%
	Male	+70.3%		–23.7%
Plusnet plc	Female	+69.0%		–21.0%
	Male	+73.9%		–19.0%

Ethnicity

Ethnicity pay gap	2023		2022	
	Mean	Median	Mean	Median
Overall	–0.8%	–1.8%	–0.3%	–1.2%
Asian	–3.4%	–2.9%	–3.6%	–2.4%
Black	5.1%	–0.9%	6.6%	–0.3%
Mixed	0.1%	4.0%	3.3%	5.2%
Other	–3.7%	–8.7%	–6.2%	–9.3%

Ethnicity bonus gap	2023		2022	
	Mean	Median	Mean	Median
Overall	7.4%	4.2%	8.4%	14.2%
Asian	4.2%	2.5%	–2.1%	1.3%
Black	41.4%	11.9%	37.7%	53.9%
Mixed	–27.7%	2.3%	0.7%	–14.9%
Other	–6.0%	–3.5%	–1.5%	40.1%

Pay quarter	BT Group (UK)					Range/Hour
	White	Asian	Black	Mixed	Other	
Overall distribution (full pay relevant employees)	85.3%	8.0%	3.7%	1.9%	1.1%	>Above <Below
Q4: Upper	82.8%	10.4%	3.7%	1.7%	1.4%	>£22.18
Q3: Upper middle	86.8%	6.5%	4.0%	1.7%	1.0%	<£22.18 >£17.92
Q2: Lower middle	89.2%	5.3%	3.0%	1.8%	0.6%	<£17.92 >£15.41
Q1: Lower	82.4%	10.0%	4.1%	2.4%	1.2%	<£15.41



Being transparent
and accountable

Disclosing policies and
performance

Identifying our ESG
priorities

BT Group Manifesto
targets and progress
FY24

Our social and
economic contribution

Environmental
management

Environmental data

People data

Sustainability
Accounting Standards
Board (SASB) index

People data (continued)

Inclusion, equity and diversity initiatives – supplementary

BT Group has partnered with several organisations to increase our reach and attraction:

We're working with a number of external partners to showcase our employment opportunities, and to provide internships or permanent roles. They include Women Returners, Code First Girls, 10,000 Black Interns, 10,000 Able Interns, and the Aleto Leadership Programme.

We've partnered with McKinsey & Co to launch the Connected Leaders Academy with the aim to accelerate racial equity. The academy offers course content relevant to Asian, Black, Hispanic and Latino leaders, with a focus on early professionals, midcareer managers, and senior executives.

Our Carers Network partnered with Carers UK to support the lobbying for The Carer's Leave Act 2023.

Supporting our leaders to create an inclusive environment for all:

We've expanded diverse shortlisting, previously only at Senior Manager roles but now throughout all levels, and use it to address the under-representation of specific groups within BT Group where it's the most appropriate course of action.

This year we launched 'Leading Inclusively & Safely', a 10-month learning programme for our senior leaders to build more inclusive leadership practices, with over 80% of leaders enrolled so far. The programme focuses on creating an inclusive climate, building psychological safety, developing a sense of belonging and learning how to have conversations about inclusion.

We continue to invest in our diverse talent through targeted programmes:

Disability Career Development Programme: we've run a development programme pilot specifically aimed at junior disabled colleagues, to help them grow and develop.

Connect with Respect, an Openreach Field Inclusion Programme: a team-based intervention focused on respectful and inclusive behaviour and team contracting on microaggressions.

Career Returner programme, Networks and Business: helping parents who have been out of the workplace onto a supported programme, which resulted in 18 of them joining as BT Group employees.

BT Group maintains a very active set of award-winning colleague-driven people networks who continue to raise awareness and advocate for change both within and outside the group:

The BT Group Ethnic Diversity Network were awarded the best People Network at the Ethnicity Awards, a UK-wide organisation that celebrates individuals and organisations that support Black, Asian and diverse Ethnic communities.

Pride (LGBTQ+) – Employee Network of the Year at the DIVA Awards

Our Able2 (Disability) network nominated for best network at the British Diversity Awards

International Women's Day – our Gender network partnered with Women@Tech and hosted a global panel event with over 3,000 colleagues from 17 global offices, and virtually with panelists from BT Group, Openreach, Meta, Cisco, Colt, Amazon and Google.

Our Gender Network have started a Senior Women's Network, bringing together our senior women to create a safe space to feel supported and support each other as an underrepresented group, and to motivate them to lead similar events for women in their part of the business.

International Day of Disabled People – to celebrate, BT Group and Openreach held a shared event with Breaking Boundaries Awards, powered by our Able2 (Disability) network, on the theme of 'Confident Conversations' at the BT Tower.

Through the Pride Network, the BT Group-supported LGBT Switchboard celebrate the 50th anniversary of running their helpline that has supported an estimated 4m people, with an event at BT Tower. We continue to support the charity with connectivity, technology and service requirements as well as volunteers from our LGBTQ+ community.

During Pride season 2023, around 1,200 of our colleagues marched throughout the UK.

 [For more on inclusion, equity and diversity across BT Group, refer to the AR pages 31-32](#)



Sustainability Accounting Standards Board (SASB) index

The Sustainability Accounting Standards Board (SASB) is an independent non-profit organisation that sets standards to guide the disclosure of financially material sustainability information by companies to their investors. SASB Standards identify the subset of environmental, social, and governance (ESG) issues most relevant to financial performance in each of 77 industries.

The table below cross-references the SASB accounting metrics with where that information can be found in BT Group's AR, ESG Addendum, or other publications, and covers the financial year ending 31 March 2024, unless otherwise stated.

SASB Telecommunication services standard 2018

Topic	Code	Accounting Metrics – description	Category	Unit of measure	Response/comments	Data/references
Environmental Footprint of Operations	TC-TL-130a.1	1) Total energy consumed: Includes: Total electricity Gas & Oil – Heating Gas & Oil – Generators	Quantitative	GWh	2,563 GWh* (* excludes fleet and travel related energy consumption)	ESG Addendum page 11 and AR page 81
		2) percentage grid electricity out of total energy consumption	Quantitative	%	94.5%	
		3) percentage renewable electricity out of total energy consumption	Quantitative	%	94.5%* (*99.9% of the global electricity that BT Group purchased is certified as renewable, through power purchase agreements, green tariffs, or supported by renewable energy certificates. The remaining 0.1% is where renewable electricity is not available for purchase in the market.)	
Data Privacy	TC-TL-220a.1	Description of policies and practices relating to behavioural advertising and customer privacy	Discussion and Analysis	N/A	See our privacy policy and our website cookies.	BT Group privacy policy https://ee.co.uk/eeprivacycentre https://business.ee.co.uk/cookies/ https://business.bt.com/privacy-policy/ https://www.plus.net/help/legal/privacy-policy/ https://www.plus.net/help/legal/cookie-policy/ bt.com cookie policy
Data Privacy	TC-TL-220a.2	Number of customers whose information is used for secondary purposes	Quantitative	Number	We do not calculate and report on a metric as defined by the standard. In accordance with data protection legislation, we do conduct further processing of customer data, such as anonymisation, to generate aggregate statistical information. See our privacy policy for further details.	BT Group privacy policy



Sustainability Accounting Standards Board (SASB) index continued

Topic	Code	Accounting Metrics – description	Category	Unit of measure	Response/comments	Data/references
Data Privacy	TC-TL-220a.3	Total amount of monetary losses as a result of legal proceedings associated with customer privacy	Quantitative	Reporting currency	We disclose material monetary losses associated with legal proceedings in our AR. Any individual material monetary sanctions imposed on BT Group due to data breaches are published independently by the UK Information Commissioner's Office (ICO). There were no such sanctions in FY24.	AR – Provisions, pages 183-185
Data Privacy	TC-TL-220a.4	1) Number of law enforcement requests for customer information 2) Number of customers whose information was requested 3) Percentage resulting in disclosure	Quantitative	Number	In the UK, secrecy rules (under the Investigatory Powers Act 2016) prevent operators from confirming or denying the existence of certain investigatory powers requests. With industry, we have considered whether the Investigatory Powers (Disclosure of Statistical Information) Regulations 2018 provide any additional avenue for disclosure. BT Group's view is that the current approach (where the regulator discloses information centrally, on behalf of all industry) is the better approach to give a full and timely picture, given the secrecy provisions which remain in terms of certain requests for data. We do speak with the regulator to review this position and to consider ways to increase the effectiveness of that regulatory disclosure.	bt.com/privacy-and-free-expression
Data Security	TC-TL-230a.1	1) The total number of data breaches identified during the reporting period. 2) The percentage of data breaches in which personally identifiable information (PII) was subject to the data breach. 3) The total number of unique customers who were affected by data breaches, which includes all those whose personal data was compromised in a data breach	Quantitative	Number Percentage (%)	We report qualifying incidents to the relevant regulators (e.g. the Information Commissioners Office (ICO) in the UK) and impacted individuals, where we are legally required to do so and within the timeframes mandated. To the extent that the relevant regulators ever find fault with our data breach management and/or data security practices, they publish their findings/sanctions – typically in their Annual Reports and on their websites. There were no such sanctions in FY21, FY22, FY23 or FY24.	ICO
Data Security	TC-TL-230a.2	Description of approach to identifying and addressing data security risks, including use of third-party cyber security standards	Discussion and Analysis	N/A	Cyber security is one of our principal risks, we describe our general approach to how we manage this risk within our AR. We maintain a range of ISO 27001 certificates that are specific to services and customer contracts.	AR – How we manage risk, page 68



Sustainability Accounting Standards Board (SASB) index continued

Topic	Code	Accounting Metrics – description	Category	Unit of measure	Response/comments	Data/references
Product End-of-Life Management	TC-TL-440a.1	1) Materials recovered through take back programmes, percentage of recovered materials that were: 2) reused 3) recycled 4) landfilled	Quantitative	Metric tonnes (t), Percentage (%)	During FY24, we collected over 2.6m devices through our take-back schemes for mobile devices home hubs and Customer Premises Equipment, equivalent to approximately 2,000 tonnes. For the devices processed in the reporting financial year, 100% were either reused or recycled, with the remainder reused or recycled in the next financial year. Total recovered (tonnes): 2,078 Reused (%): 69% Recycling (%): 31% Landfilled (%): 0% For our reporting on circular economy activities and our overall waste and recycling data, see reference links.	ESG Addendum – page 10 AR – page 38-39
Competitive Behaviour and Open Internet	TC-TL-520a.1	Total amount of monetary losses as a result of legal proceedings associated with anti-competitive behaviour regulations	Quantitative	Reporting currency	We disclose material monetary losses associated with anti-competitive behaviour proceedings in our AR. There were no material losses in FY24.	AR – Provisions, pages 183-185
Competitive Behaviour and Open Internet	TC-TL-520a.2	Average actual sustained download speed of 1) owned and commercially-associated content 2) non-associated content	Quantitative	Quantitative	We don't differentiate between the two types of content identified in the standard. We are an active participant in comprehensive independent performance and experience testing on both our fixed broadband and mobile networks. This is covered in official reports from Ofcom and RootMetrics for publicly available mobile network performance and experience.	Ofcom: Broadband data and research RootMetrics
Competitive Behaviour and Open Internet	TC-TL-520a.3	Description of risks and opportunities associated with net neutrality, paid peering, zero rating, and related practices	Discussion and Analysis	N/A	We adhere to the current EU net neutrality regulation which has been transposed into UK law. In October 2023, Ofcom published its updated guidance on how the net neutrality rules should apply, providing additional clarity to enable ISPs to innovate and manage their networks more efficiently. We welcome the flexibility in Ofcom's guidance, but it is our view that a full Government review is required in order to ensure the rules remain fit for purpose for today's internet ecosystem.	



Sustainability Accounting Standards Board (SASB) index continued

Topic	Code	Accounting Metrics – description	Category	Unit of measure	Response/comments	Data/references
Managing Systemic Risks from Technology Disruptions	TC-TL-550a.1	1) System average interruption frequency 2) Customer average interruption duration	Quantitative	Disruptions per customer, Hours per customer	We do not currently report on the metrics defined by the standard.	
Managing Systemic Risks from Technology Disruptions	TC-TL-550a.2	Discussion of systems to provide unimpeded service during service interruptions	Discussion and Analysis	N/A	‘Operational resilience’ and ‘Customers, brands and products’ are two of our BT Group principle risk categories. We describe our general approach to how we manage these risks within the AR.	AR, How we manage risk, pages 68-70
Activity Metrics	TC-TL-000.A	Number of wireless subscribers	Quantitative	Number	19,727,000 (to nearest 1,000)	
Activity Metrics	TC-TL-000.B	Number of wireline subscribers	Quantitative	Number	11,312,000 (to nearest 1,000)	
Activity Metrics	TC-TL-000.C	Number of broadband subscribers	Quantitative	Number	8,924,000 (to nearest 1,000)	
Activity Metrics	TC-TL-000.D	Network traffic	Quantitative	Petabytes	Openreach’s UK broadband network: 94,722 Petabytes of data in 2023.	



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