



2025 CORPORATE RESPONSIBILITY IMPACT REPORT



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We recently launched the [Corporate Responsibility Resource Center](#), a hub for information on Whirlpool Corporation’s environmental, social and governance efforts.

Our recent stories of progress and updates on goals and targets are captured in this 2025 Impact Report and the [2025 Technical Report](#).



Visit our [Corporate Responsibility Resource Center](#).

Executive Summary

Whirlpool Corporation’s commitment to corporate responsibility is driven by our relentless pursuit of improving life at home for our consumers, in our operations and in our communities. Through a corporate responsibility strategy deeply aligned with our business and values, we invest in a better future for all through the way we do business and the products we build.

2025 Corporate Responsibility Highlights



ENVIRONMENTAL

Committing to enhanced emissions targets and developing products with the needs of consumers and the planet in mind.



Updated near-term emissions reduction targets and established a new long-term target to accelerate progress and align with the latest science-based guidelines

SUSTAINABLE OPERATIONS



Reduced Scope 1 and 2 market-based emissions by 6% compared to 2024 and by more than 55% since 2021

Matched more than 80% of the electricity consumption across our global operational footprint with renewable energy sources

SUSTAINABLE PRODUCTS



Launched 100+ products globally, further optimizing efficiency across our product portfolio and integrating innovative features that deliver strong performance to consumers

Launched a Certified-Refurbished pilot in the U.S.

Expanded the Take Back System in Brazil, where we offer free home collection for large electronic waste



SOCIAL

Supporting our employees and the communities in which we live and work.

SUPPORTING OUR PEOPLE



Improved employee engagement scores compared to 2024 surveys; near the top quartile of benchmark companies

Employee Resource Group Milestones: Whirlpool Women’s Network (WWN) celebrated 30 years; Awareness of Visible and Invisible Disabilities (AVID) celebrated 10 years

Launched our General Management Development Program to develop current and future general managers

SUPPORTING OUR COMMUNITIES



Renewed support of Habitat for Humanity’s BuildBetter with Whirlpool program to help build 50 net-zero-energy-ready homes by the end of 2026

Our CEO, **Marc Bitzer**, was elected to join the **Habitat for Humanity International board of directors**

Supported **The Washing Machine Project’s first distribution** of manual washing machines in Mexico



GOVERNANCE

Focusing on operating sustainably and creating long-term value through the highest standards of ethical conduct.

DOING THE RIGHT THING



Improving corporate responsibility reporting with the launch of the [Corporate Responsibility Resource Center](#) and two focused reports issued annually: Impact Report and Technical Report

With support from EcoVadis, **we expanded supplier data collection coverage** to approximately 70% of estimated supplier emissions associated with direct production materials

AWARDS & RECOGNITIONS



- **World’s Most Admired Companies**, Fortune, 15th consecutive year
- **100 Best Companies**, Seramount
- **Top Companies for Executive Women**, Seramount
- **Best Companies for Multicultural Women**, Seramount
- **Inclusion Index Organization**, Seramount

Our Approach

Our approach to corporate responsibility is an integral part of our strategic imperatives and operating priorities, deeply embedded in our vision, mission and values. We continually seek opportunities to improve life at home, in our communities and in our operations — today and for years to come.



Learn more about our purpose and corporate responsibility strategy, on our [Corporate Responsibility Resource Center](#).

Our Purpose

We improve life at home through our products, operations, people and communities and our governance.

IMPROVING LIFE AT HOME WITH OUR:



PRODUCTS

We develop innovative, reliable products with the needs of consumers and the planet in mind.



PLANTS & OPERATIONS

We deliver operational excellence, focusing on the safety of employees and responsible use of resources.



PEOPLE & COMMUNITIES

We value diverse ideas and perspectives and strive to support our employees and communities.



GOVERNANCE

We commit to operating sustainably and creating long-term value through the highest standards of ethical conduct.





OUR VISION

Be the best kitchen and laundry company, in constant pursuit of improving life at home.



OUR MISSION

Earn trust and create demand.



OUR VALUES

Integrity, Respect, Inclusion and Diversity, One Whirlpool, Spirit of Winning

\$15.5B

Annual Sales

41,000

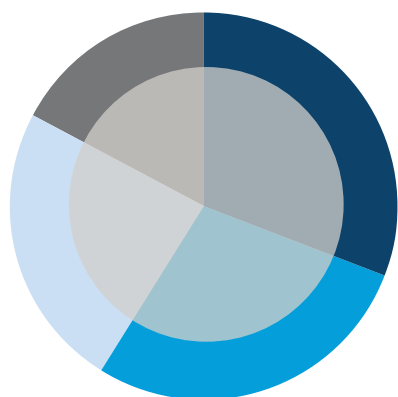
Employees

35

Manufacturing and Technology Centers

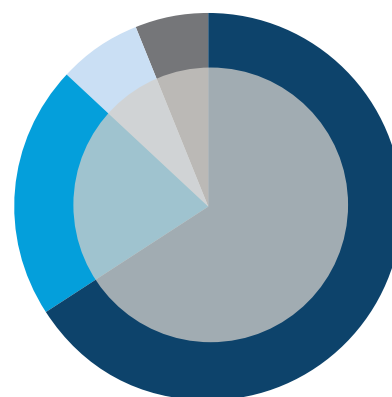
Who We Are

Whirlpool Corporation (NYSE: WHR) is a leading home appliance company, in constant pursuit of improving life at home. As the only major U.S.-based manufacturer of kitchen and laundry appliances, the company is driving meaningful innovation to meet the evolving needs of consumers through its iconic brand portfolio, including *Whirlpool*, *KitchenAid*, *JennAir*, *Maytag*, *Amana*, *Brastemp*, *Consul* and *InSinkErator*. In 2025, the company reported approximately \$16 billion in annual net sales — close to 90% of which were in the Americas — 41,000 employees and 35 manufacturing and technology research centers. Additional information about the company can be found at [WhirlpoolCorp.com](https://www.whirlpoolcorp.com).



SALES BY CATEGORY

- 31% Refrigeration
- 28% Laundry Appliances
- 24% Cooking Appliances
- 17% Dishwashing and Other



SALES BY SEGMENT

- 66% Major Domestic Appliances North America
- 21% Major Domestic Appliances Latin America
- 7% Small Domestic Appliances Global
- 6% Major Domestic Appliances Other



A Message From Our CEO, Marc Bitzer

Our commitment to corporate responsibility has never been stronger. For more than 110 years, we have stayed true to our purpose to improve life at home. In 2025, that purpose remained front and center as we brought innovative and sustainable products to market, embedded resource efficiency into our operations and supported the well-being of employees and the communities we serve.

Progress That Supports Our Purpose

Through the dedication and passion of our team, we have made significant progress toward achieving our targets and advancing our corporate responsibility strategy. Key highlights in 2025 include:

- Updated our near-term emissions reduction targets and established a new long-term target, both approved by the Science Based Targets initiative (SBTi), to accelerate progress and align with the latest guidelines.
- Launched 100+ products globally, further optimizing efficiency across our product portfolio and integrating innovative features that deliver strong performance to consumers, including more efficient dishwashers, induction cooktops, smart washing machines with AI technology and more.
- Reduced Scope 1 and 2 emissions by more than 55% from our 2021 base year through our operational efforts to improve energy efficiency and reduce costs, accelerating momentum toward our new goal of 65% reduction by 2030.
- Continued to expand signature corporate responsibility relationships, including Habitat for Humanity, where I recently joined the international board of directors.

These efforts didn't go unnoticed. Our investments in sustainable, responsible practices were once again recognized by top media and industry organizations in 2025, including World's Most Admired Companies for the 15th consecutive year by Fortune, 100 Best Companies by Seramount and Top Company in the Electronics Industry by Valor 1000 in Brazil for the sixth time. Find the full list of our awards and recognitions and learn more about our industry-leading approach in our new [Corporate Responsibility Resource Center](#).

Investing & Producing at Home

We continue to embrace our roots as the only major manufacturer of kitchen and laundry appliances based and owned in the United States. Today, 80% of our U.S.-sold appliances are made in our American factories — three times more than the average of our major competitors.

80%

of our U.S.-sold appliances are made in our American factories



Over the past decade, we've spent \$23 billion in manufacturing, labor and logistics to support approximately 20,000 American jobs, true to our purpose of improving life at home.

We also maintain operations in Latin America and worldwide that serve international marketplaces, making us both globally relevant and regionally impactful. We produce where we sell to reduce environmental impact and operating costs, while creating jobs in the communities we serve.

Focused on the Future

I'm proud of the progress we've made over the past year and our continued work to advance sustainable, responsible and innovative business. Thank you for being part of our journey. We look forward to growing together for decades to come.

“We continue to embrace our roots as the only major manufacturer of kitchen and laundry appliances based and owned in the United States.”

MARC BITZER

Chairman of the Board and Chief Executive Officer
Whirlpool Corporation

In Conversation With Beat Stocker, Senior Director of Global Sustainability

Q This year, Whirlpool Corporation refreshed its science-based emissions targets. Can you share more about that process and what drove these changes?

We don't see targets as a finish line — we see them as an incentive to push ourselves to go further and do more. We've made significant progress in recent years but knew we needed to align to the latest guidelines and set a long-term goal this year. We established new targets in 2025, which were approved by SBTi. These include 2030 goals to reduce operational emissions by 65% and emissions from the use of our products by 25%, as well as a new net-zero long-term goal. As we work toward each of these goals, we will continue to assess how we can deepen and accelerate our progress to support a more sustainable, responsible future.

Q How does corporate responsibility align with Whirlpool Corporation's core purpose to improve life at home?

Home exists in many places — in the living spaces of our consumers, in the communities where we live and work, in the regions where our company began and has grown, and on the planet we are committed to protecting. Our approach to corporate responsibility is central to how we improve life and drive impact in all of these versions of "home."

A great way to illustrate this is the ways in which our corporate responsibility strategy aligns with our localized operational approach. As a U.S.-based company with global reach, we maintain manufacturing and production facilities close to where our products are sold — from Brazil to Ohio in the U.S. This structure supports every aspect of our corporate responsibility

strategy. It minimizes emissions from transportation, supports the purchasing of in-region materials, creates jobs for people who live in the region and enables us to drive positive outcomes in the communities we serve. Aligning our corporate responsibility strategy with our business strategy is exactly how we advance our purpose to improve life at home, no matter how you define it.

Q How is Whirlpool Corporation approaching corporate responsibility disclosure today?

This year, we've reimagined how we tell the story of corporate responsibility at Whirlpool Corporation. We sharpened the focus of this Impact Report to share stories of progress in 2025, while our new [Technical Report](#) provides full accounting of 2025 data and details on our approach, aligned with international reporting standards. We've also developed a [Corporate Responsibility Resource Center](#) to share our approach to key efforts, providing deep detail on our long-term strategy.

Underlying this refined approach is our deep-rooted commitment to corporate responsibility. Faced with the complexity of today's evolving regulatory landscape, it's more important than ever that we share our progress in a way that reaches the audiences who need it — from investors to regulators to consumers. We've thoughtfully developed and refined these resources as tools that each of these audiences can use to better understand our latest progress and the approach behind it.




Learn more about our new Emissions Reduction Targets on our [Corporate Responsibility Resource Center](#).














Material Topics

In 2024, we collaborated with a third-party consultant to develop a double materiality assessment. The findings from this assessment were thoroughly reviewed against our previously identified corporate responsibility-related material topics. Following an extensive process in which we benchmarked industry best practices, examined peer companies and gathered insights through surveys and interviews with subject matter experts, we have refined and updated our official reporting topics. We have defined the following as our material topics,¹ aligned with corresponding UN Sustainable Development Goals (SDGs):


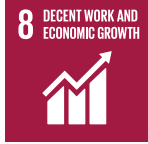
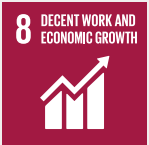

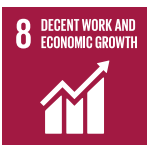




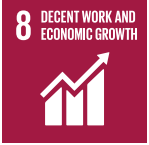


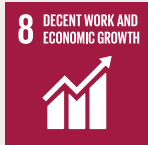
GOVERNANCE		
Material Topic ^{1,2}	Definition	Corresponding SDGs
Corporate Governance & Ethics	The system of rules, practices and processes by which our Board, executive leadership and senior committees oversee corporate responsibility and principled ethical conduct.	
Risk Management & Resilience	Identifying, assessing and mitigating any internal and external risks, through a process overseen by our Board and senior leadership to support organizational resilience.	 
Cybersecurity & Data Privacy	Protecting our digital systems, network and information from unauthorized access or misuse through a robust governance framework overseen by our Board and in compliance with major global privacy laws.	

 [Learn more about our Materiality Assessment Approach on our Corporate Responsibility Resource Center.](#)

ENVIRONMENT		
Material Topic ^{1,2}	Definition	Corresponding SDGs
Materials Use	The commitment to thoughtfully select materials that support product performance, safety and reliability while maintaining high quality standards.	 
Product Safety & Quality	Proactively mitigating consumer safety hazards and delivering the best consumer experience of quality and user satisfaction.	 
Responsible Sourcing	Aligning purchasing practices with Whirlpool Corporation's overall environmental, social and governance strategy to enable sustainability through our supply base.	 
End of Life Responsibility	Management of environmental impacts for our appliances and packaging once reuse and refurbishment options are exhausted.	
Energy & Emissions	Management of energy consumption and greenhouse gas (GHG) emissions in our operations, products in use and full value chain.	 
Innovation & Design for Sustainability	Designing products with the needs of consumers and the planet in mind to reduce reliance on nonrenewable resources, lower carbon and water footprint, and maintain standards of excellence for quality and performance.	 

¹"Materiality," as used in this report and our materiality assessment process is different from the definition used in the context of filings with the U.S. Securities and Exchange Commission.

²In certain areas, Whirlpool Corporation chooses to report on topics beyond those identified as material. For more information, please refer to the [Forward-Looking Statements](#) section of this report.

PEOPLE & COMMUNITIES		
Material Topic ^{1,2}	Definition	Corresponding SDGs
Occupational Health & Safety	Managing and preventing workplace hazards, injuries and illnesses and prioritizing emotional well-being for our employees, contractors and visitors to our sites.	 
Human Rights	Upholding high standards of human rights and ethics across our operations and requiring our suppliers to do the same.	 
Labor Rights	Operating in full compliance with labor and employment laws and regulations in each of our locations worldwide.	 
Pay & Equal Remuneration	Providing competitive total compensation opportunities that prioritize fairness and a true pay-for-performance approach.	  
Employee Engagement & Workplace Culture	Promoting engagement and connection so that employees feel valued and empowered at work, through employee resource groups (ERGs), listening sessions and our belonging-driven culture.	 
Training & Development	Providing access to upskilling, mentoring and career growth opportunities to help all employees build skills, capabilities and career pathways.	 

¹“Materiality,” as used in this report and our materiality assessment process is different from the definition used in the context of filings with the U.S. Securities and Exchange Commission.

²In certain areas, Whirlpool Corporation chooses to report on topics beyond those identified as material. For more information, please refer to the [Forward-Looking Statements](#) section of this report.



Enhancing Our Reporting Capabilities

In order to better track progress against our emissions targets, we implemented *Salesforce Agentforce Net Zero*, also known as Net Zero Cloud (NZC), in 2024. This year, we successfully incorporated all relevant Scope 3 emissions calculations into the software, making it possible to now track the impact of our various sustainability initiatives. The platform also greatly enhances our ability to provide concise, reliable and more granular emissions data to internal and external stakeholders.

Our Products

By reducing energy and water consumption, enhancing durability and recyclability, and embracing circular economy principles, we're creating innovative, reliable and efficient appliances that benefit both consumers and the planet.



Learn more about our approach to sustainable product innovation on our [Corporate Responsibility Resource Center](#).

Sustainable Product Innovation

We utilize the principles of Design for Sustainability (DfS) to help us identify opportunities to integrate environmental criteria in product development, from material selection and product design to consumer use and end of life management. This DfS framework is supported by insights from Life Cycle Assessments (LCAs). This approach aims to reduce reliance on nonrenewable resources, lower carbon and water footprints, and ensure durability while maintaining standards of excellence for quality and performance.

In 2025, we launched more than 100 new products globally. In North America, more than 30% of our product portfolio transitioned to new products. These new launches further optimized efficiency across our product portfolio and integrated innovative features that delivered strong product performance to consumers.



We are proud to have been recognized for our efforts in product innovation and sustainability in 2025, including:

Red Dot Design Awards

KitchenAid Go Citrus Juicer & Chopper
KitchenAid Pure Power Blender

iF Design Awards

KitchenAid Dishwasher w/ 360° Max Jets Third Rack
KitchenAid Slide-In Range
KitchenAid Pure Power Blender
KitchenAid Fully Auto Espresso Machine (for UX design)
KitchenAid Go Citrus Juicer & Chopper

Best of The Kitchen & Bath Industry Show (KBIS)

Maytag Pet Pro Laundry Pair
JennAir Downdraft Induction
KitchenAid Wall Oven
Whirlpool WipeClean Coating
Reviewed.com

Best of KBIS Award

KitchenAid Juniper
Apartment Therapy

KBIS Best in Show Awards

Whirlpool Refrigerator
JennAir Downdraft Induction
The Kitchn

Folha Top of Mind Awards

Consul top in Refrigerator category — 35th time — undefeated
Brastemp top in Washing Machine category — 19th time



Energy-Efficient Refrigeration in Brazil

To meet new local energy standards in Brazil, we're transitioning to more energy-efficient refrigeration, launching a new line in 2025 from our *Brastemp* and *Consul* brands.

- **Greater efficiency:** The *Consul* 377-liter frost-free models are energy efficient and save up to 38% of energy per year.¹

- **Improved temperature control:** Our new top-mount, frost-free line of *Brastemp* refrigerators with *Xpert Inverter* offers consumers high-performance cooling and stable temperature control that saves up to 33% energy.
- **Highest rating:** The *Consul* brand uses innovative product development to help lower energy bills for consumers, with select models earning the highest rating available from Brazil's INMETRO label for appliance energy efficiency.



When using induction, about 85% of heating energy is transferred to what is in the cookware compared to only a third of the heating energy when using gas cooking.²

Induction Cooking

We are accelerating the growth of our induction cooktop capabilities due to the performance and efficiency benefits compared to electric and gas cooking. Currently, induction cooking is widely used and accepted in Europe with strong growth potential in North America.

The benefits of induction cooking include:

- More efficient heat transfer and reduced heat loss by generating heat directly within cookware²
- Precise temperature control
- Reduce prep time as a result of faster heating and boiling

- Safer operation due to surface being cool during and after cooking
- Easy stovetop cleanup, including less spatter and baked-on food
- Connection to broader electrification and decarbonization efforts

In 2025, we launched induction products through several of our brands, including downdraft cooktops from *KitchenAid* and *JennAir* and multi-brand induction cooktops with *Temp Cook* technology from *KitchenAid*, *Maytag* and *Whirlpool* brands. We also launched commercial induction ranges through *KitchenAid*. A number of these cooktops earned the ENERGY STAR® rating.

¹ When compared to the CRM39 model with the 2024 INMETRO A-label, evaluated under the standard that will take effect in 2026.

² ENERGY STAR, 2024



New Product Line of Water-Efficient Washers in Latin America

Whirlpool brand launched 10 new water-efficient washing machines in Colombia, the Andean Region and Central America, where water scarcity is prevalent. These models integrate key features that help support consumers in the region, including:

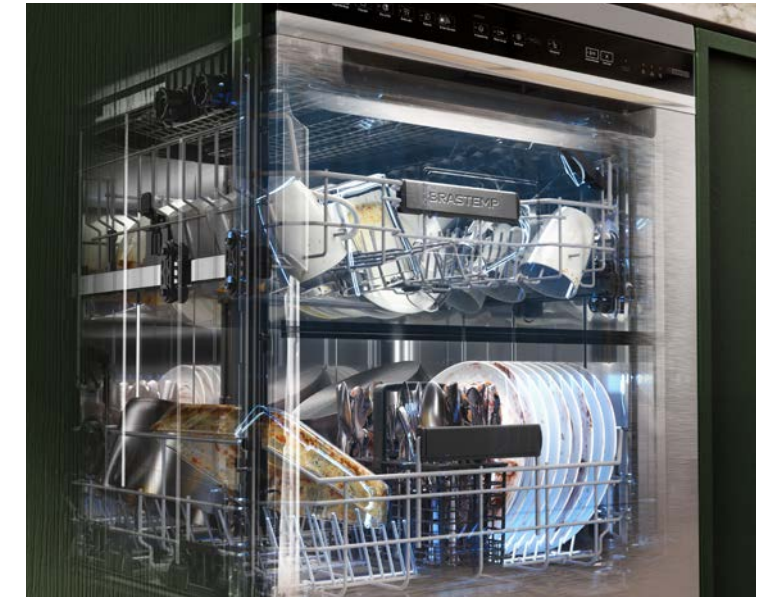
- **Flexible capacity for efficiency:** New models include a removable agitator, providing the option for consumers to run their machines less frequently with larger loads.
- **Smart sensor:** With features like the water level intelligent sensor, new models can save up to 94 liters of water.
- **Higher efficiency cycle:** When using the Eco Cycle available on these new washers, consumers can save up to 125 liters of water compared to the whites cycle and reduce energy consumption by 30%.

¹ Based on 2015 U.S. Department of Energy minimum standards and average U.S. utility costs.

Refreshed Laundry Models in North America

Our Whirlpool and Maytag brands launched refreshed top-load laundry models in North America in 2025. By meeting today's Department of Energy (DOE) standard, these new models deliver greater water and energy efficiency than previous models in the category. Consumers who invest in a new unit, replacing similar products that are over ten years old, can expect water and energy-efficiency gains that help save on utility bills.

- **Greater efficiency:** These washers use 21% less energy and 23% less water than a 10-year-old top-load washer.¹
- **Utility savings:** Upgrading a 10-year-old washer could save \$360 in utility costs over its lifetime.¹



New Dishwashers in Latin America

In early 2025, we launched a new line of energy- and water-efficient dishwashers with Smart Sensor through our Brastemp brand in Brazil and from Whirlpool brand in Mexico. This line of dishwashers offers consumers benefits and enhanced sustainability, including:

- **Smart cycle selection:** The Smart Sensor function detects the level of dirt on the dishes and selects the ideal wash cycle for more efficient cleaning.
- **Greater capacity:** By offering more internal space, these dishwashers were designed to hold 15 sets of dishes.
- **Greater efficiency:** This line of dishwashers was designed to save up to 14% water and up to 23% energy per load.

Additional Product Innovation

New Line of KitchenAid Major Appliances

Our *KitchenAid* brand unveiled a full line of major appliances in 2025 with a focus on personalization. Some models also offer innovative sustainability benefits:

- **Energy-efficient dishwashers:** Through a Door Open Dry System, some dishwashers in this new line automatically open the door four inches after the cycle ends to release water vapor and provide natural ventilation to aid in drying. This design choice is inherently energy efficient, as it replaces or reduces the need for continuous heated drying.
- **Waste-reducing refrigerators:** New large-capacity refrigerators support food preservation through the *Preserva* Food Care System. The system uses sensors to continually monitor temperature levels in both the refrigerator and freezer to maintain optimal temperatures throughout and help reduce food waste.

Expanded ENERGY STAR® Dishwasher Lineup in North America

Fourteen new ENERGY STAR-certified dishwasher models launched in the U.S. and Canada in 2025 across *Amana*, *Whirlpool*, *KitchenAid* and *JennAir* brands. These models integrate technologies, such as the Door Open Dry System, to meet certification requirements.



Front Load Washers With AI in Latin America

In Brazil, AI in washers helps manage resource efficiency. Our Smart Sensor by AI technology identifies clothing volume and adjusts water and energy use to optimize efficiency in the wash cycle. With Smart Sensor by AI technology, our new *Brastemp* 11kg Combo can save up to 40% of water and energy per cycle.¹

Refrigerator Launches in North America

Seven new lines of refrigerators in the United States delivered features like increased capacity, improved food preservation performance and improved energy efficiency, with models achieving ENERGY STAR certification.



¹ 40% based on a comparison between an 8kg load and a 1kg load tested in the same cycle.

Resource Efficiency

As a leading home appliance company, we relentlessly pursue ways to lower our environmental footprint through advanced energy- and water-efficient technologies and provide consumers with choices to meet their needs.

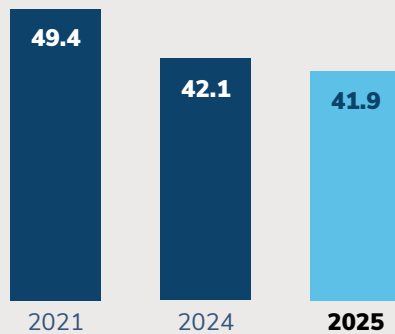
Scope 3 Emissions

The vast majority of our corporate emissions footprint is attributable to the energy consumption of our appliances during their operational life (Scope 3, Category 11). Underpinning our long-term commitment to reduce these emissions is our SBTi-approved goal.

In 2025, we evaluated and refreshed our short-term Scope 3, Category 11 emissions targets, and obtained approval by SBTi. Our previous SBTi target was to reduce our absolute Scope 3 emissions from use of sold products by 20%, compared to a 2016 base year. Our new SBTi target is to reduce by 25% against a 2021 base year.

Through our DfS approach, and as evidenced in our product innovation examples, we continue to integrate energy efficiency requirements into our product design process, helping us work toward our Scope 3, Category 11 targets and deliver more efficient and sustainable products to consumers.

SCOPE 3, CATEGORY 11 EMISSIONS¹
(MT CO₂eq in millions)



Learn more about our new Emissions Reduction Targets on our [Corporate Responsibility Resource Center](#).



¹For detailed methodology, reporting boundaries, and data footnotes, refer to the [Technical Report](#).



Driving Resource Efficiency Through Consumer Awareness

To support sustainable use of our innovative products, we launched initiatives across the globe to build consumer awareness. These include regional campaigns and projects that drive consumer education and the preservation of local resources. Additionally, our products are featured in directories of certified water-efficient products, building greater brand awareness among consumers looking to make more efficient choices.

Misión Agua Campaign in Latin America

Aligned with our commitment to water stewardship and to help address the growing challenge of water insecurity in Latin America, we launched the Misión Agua campaign in 2021. This consumer campaign aims to increase responsible water usage and help consumers achieve water savings through products such as high-efficiency washing machines and dishwashers. In 2024 and 2025, Misión Agua helped to build awareness around how water-efficient appliances can enable consumers to “Change the Cycle” and conserve water. Misión Agua has also helped improve brand preference and growth:

- In 2025, *Whirlpool* became the #1 preferred brand in Mexico.¹
- Sustainable products from our brands in Mexico saw 1.4x growth vs. the industry from 2021 to 2025.

¹ KANTAR 1H25 Brand Health Report.

² Disposal Cleaner Tablets, Dishwasher Cleaner Tablets, Washing Machine Cleaner Tablets and Coffee Maker Cleaner Tablets are EPA Safer Choice certified. This does not include the Cooktop Cleaning Kit and Ice Machine Cleaner.

³ Whirlpool Corporation calculation based on US Whirlpool (Synd) database for the Washing Machine Cleaner category for 52 Weeks Ending 3/22/25 time period. Copyright © 2025, Nielsen Consumer LLC.



Water-efficient Products in North America

The [GetWaterSmart Product Directory](#), powered by Save Water Save Money and the Alliance for Water Efficiency, features water-efficient products and tools to help consumers understand and minimize their water use. Whirlpool Corporation dishwashers and washing machines are the exclusive major appliances featured on the site.

GetWaterSmart is the first site of its kind in North America for water-efficient products and creates a new potential revenue stream for our direct-to-consumer channel.



affresh Certifications

Our *affresh* appliance cleaners² have earned the U.S. Environmental Protection Agency (EPA) Safer Choice certification. Safer Choice-certified products are “Made with chemicals safer for human health and the environment.” In addition, our *affresh* cleaning products are “Made with septic safe, U.S. EPA Safer Choice-certified ingredients.”

#1

Washing Machine Cleaner Tablet³

In 2025, *affresh* also launched new packaging to reduce single-use plastic waste.

Product Durability

Our product design approach prioritizes quality, reliability and repairability, maximizing efficiency and sustainability throughout the product lifespan. We craft our products for enduring quality and support consumers with warranty programs and component accessibility.

LONGTIME® Label for KitchenAid Small Appliances in Europe

Building on a long-standing reputation for high performance and durability, *KitchenAid* brand continues to prioritize long-term repairability and robust design. In a recent LCA, the *KitchenAid*

stand mixer led in the areas of materials and material sourcing, electricity consumption and climate impact during product life.

In 2025, we shared the news that several *KitchenAid* brand small appliances in Europe received the [LONGTIME label](#), an independent certification from Ethikis supported by the French Environment and Energy Management Agency, now known as the Agency for Ecological Transition (ADEME). This label evaluates products based on more than 40 criteria — including longevity and after-sales service — to combat premature obsolescence.



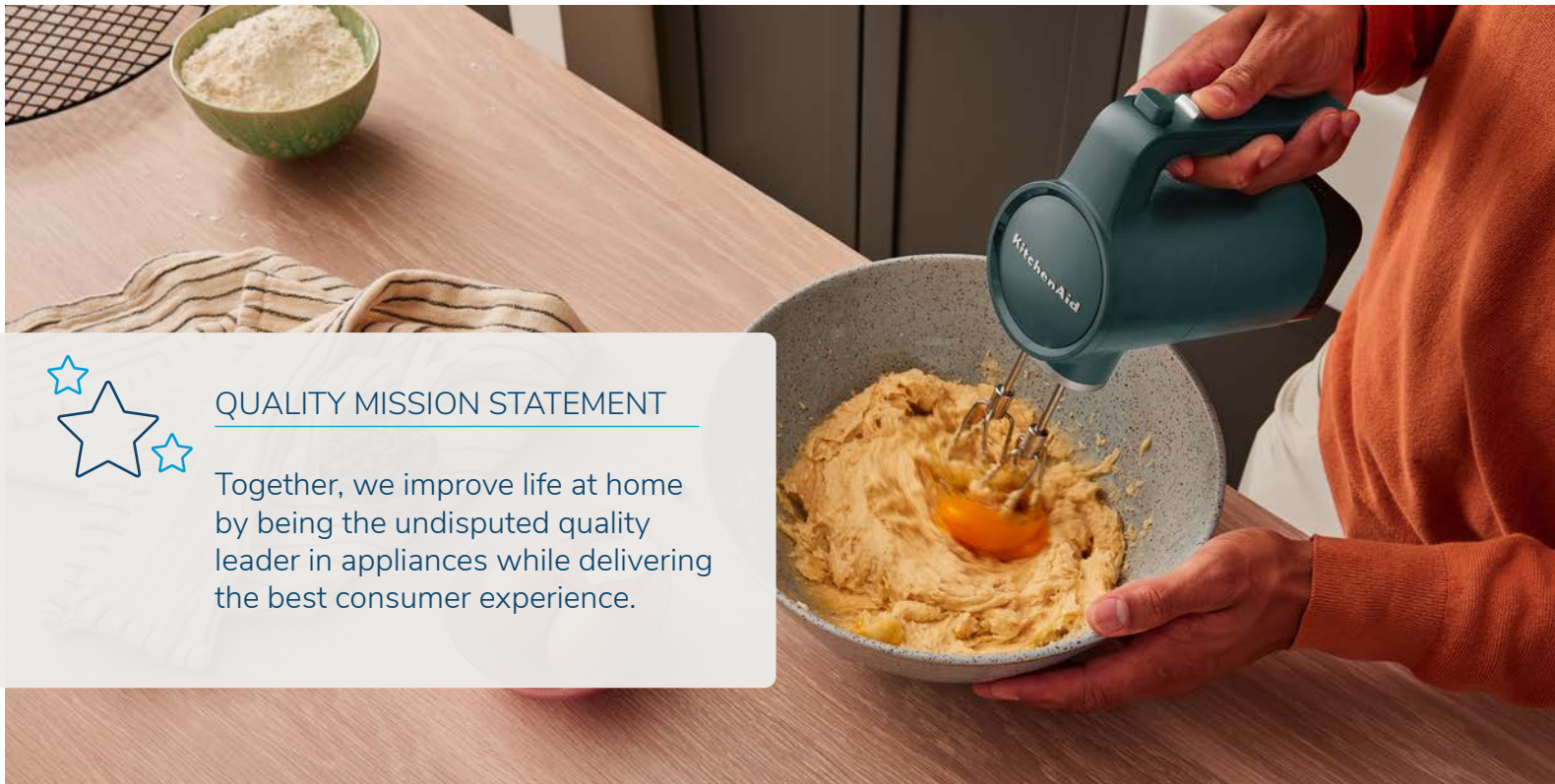
The LONGTIME label was awarded to *KitchenAid* brand stand mixers and automatic espresso machines for excelling in four key areas:

- **Robustness:** Features include cast metal designs, stainless steel components and motor protection against overheating.
- **Durability & Reliability:** Systems are engineered with wear-resistant drives and high-quality electronics to support prolonged use.
- **Repairability:** Stand mixers include a 15-year repair promise, and espresso machines include a 3-year warranty and 10-year repair promise, offering intuitive diagnostics and easy access to spare parts.
- **Environmental Commitment:** Products utilize recyclable materials with corrosion protection to extend product life.

Additionally, *KitchenAid* espresso machines with integrated grinders are Quiet Mark® certified for low noise levels, further demonstrating our commitment to premium, consumer-focused innovation.



Learn more about how we design products with durability in mind on our [Corporate Responsibility Resource Center](#).



QUALITY MISSION STATEMENT

Together, we improve life at home by being the undisputed quality leader in appliances while delivering the best consumer experience.

Second Life

Through our Enterprise Circularity program, we have developed a strategy for assessing and handling products that have potential for continued use. Products that are returned or damaged can often be restored to like-new condition at our refurbishment centers, where they undergo thorough inspection, repair and testing. Following the refurbishment process, products can then be resold or donated to nonprofits through programs such as our Feel Good Fridge program in the U.S. and disaster relief organizations.

Refurbishment

Whirlpool operates refurbishment centers across North America, South America and Europe, both independently and in collaboration with logistics providers, where we conduct repairs and refurbishment.



Learn more about our refurbishment progress in recent years in our [Technical Report](#).



Learn more about our overall refurbishment strategy on our [Corporate Responsibility Resource Center](#).



GLOBAL REFURBISHMENT CENTERS IN 2025

765,102

total returned products

369,080

total refurbished products

48%

of returned products were refurbished

6,185

products donated to philanthropic programs



Whirlpool MAYTAG KitchenAid AMANA

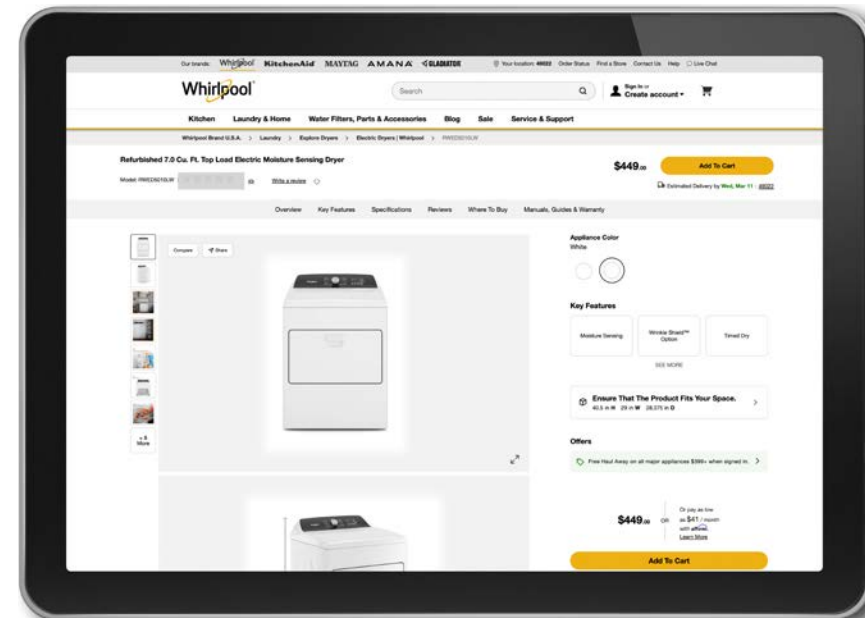
Certified-Refurbished Pilot

In 2025, we launched a pilot in the U.S. allowing consumers to purchase certified-refurbished appliances directly from our brand websites. Modeled after our *KitchenAid* refurbished small appliance program, the pilot serves three purposes:

- Increases circular economy practices by optimizing the lifetime of products
- Provides options to consumers by offering refurbished products at a lower cost with the benefits of a new product
- Supports growth in our direct-to-consumer channel as a new line of business

In our refurbishment center in Romeoville, Illinois, select models of unused or lightly used washers, dryers and refrigerators are thoroughly inspected and tested. Through the pilot, appliances that met like-new performance standards earn a “certified-refurbished” label. These products are offered at a discount directly to consumers in the surrounding Chicago area on [Maytag.com](#) and [Whirlpool.com](#), including a one-year limited warranty.

The pilot, launched in August 2025, is being actively evaluated and refined, with plans to expand the program for broader geographic coverage and more product offerings in 2026.



End of Life

When it's not possible or no longer environmentally sustainable to extend the useful life of an appliance, we work to recover as many parts and components from the unit as we can to maximize retained value and recovery of resources. Once reuse options are exhausted, appliances are disposed of responsibly and in line with all local, regional and national regulations whenever applicable.

Take Back System in Brazil

In Brazil, Whirlpool Corporation was the first appliance company to offer free home collection for electronic equipment waste of any brand weighing more than 30 kilograms. Through this nationwide Take Back System, Whirlpool collects major appliances including refrigerators, washing machines, dryers and ranges.

Consumers can also take small electronics and appliances to thousands of collection points throughout the country, free of charge. We work with Circulare, a platform that connects a circular economy ecosystem focused on electronic waste management.

Whirlpool also activated a strategic e-commerce program, starting with a pilot on our Compra Certa platform and expanding in 2025 to the



Brastemp and *Consul* brand websites. Through this “Troca Certa” program, we offer consumers incentives for appliance trade-ins. We also worked with the retailer Lojas Koerich, across more than 130 stores in Santa Catarina, Brazil, to facilitate the disposal of old appliances at the time they are replaced with new purchases.

These initiatives, fully integrated into our Take Back System, support environmentally appropriate treatment and consumer access to proper disposal solutions. Our Take Back System helps address the challenge of post-consumer e-waste in Brazil by enabling recovery, fostering materials recycling and reducing environmental impacts. In just over two years, our program has processed more than 111,000 tons of electronic waste, equivalent to an estimated 2 million products.

THE IMPACTS OF OUR TAKE BACK SYSTEM

111,000+

tons of electronic waste treated through Whirlpool Corporation's Take Back System (September 2023-December 2025)

17,000+

collection points nationwide (across 5,558 municipalities)

100%

of Brazil's territory municipalities with free home collection



Excellence in Customer Experience — Individual Take Back System

ABRAREC CX 2025



Reclaiming Electronic Waste in Mexico City

To support our Waste Electrical and Electronic Equipment (WEEE) Management Plan for Mexico City, we are the first and only electrical appliance producer participating in Walmart's “Reciclamanía Evolucionaria” initiative. Through this program, consumers can access 18 collection points across the city to drop off their electronic waste free of charge, helping to provide environmentally sound end of life management. Whirlpool also offers free home collection services in Mexico City and two additional collection points in the city.



Supply Chain Emissions & Assessments

With support from EcoVadis, we began collecting Scope 1 and 2 emissions from suppliers in 2024. In the first year, we saw a strong response, obtaining data from more than half of our estimated direct production materials supplier emissions.

In 2025, we expanded coverage to approximately 70% of estimated supplier emissions associated with direct production materials. Simultaneously, we focused on improving data reliability, including through direct feedback to EcoVadis on its reliability indicator development. To support new reporters, we also created a supplier capability-building playbook of resources for collecting and

reporting operational emissions. Of responding suppliers, 79% have established their own emissions reduction targets. The targets represent approximately 23% reduction of GHG emissions by 2030 from a 2024 base year.

Performance Assessments

Through our relationship with EcoVadis, we increased our efforts to assess the sustainability performance of our significant suppliers. In 2025, we reached 69% of the spend with our component and raw material suppliers being

covered by an assessment, a significant increase of 44% vs. 2024. The overall sustainability performance of our assessed suppliers increased by 6%, demonstrating the ongoing progress of our collaboration and our suppliers' efforts. In addition, we launched a capability building and improvement initiative with specific suppliers encountering an area of lower performance.

While the work is ongoing, there are good initial results. Of suppliers who undertook improvement actions, 83% improved their performance in their subsequent assessment, with an average improvement of 33%.

Beyond our suppliers of components and raw materials, we expanded our program in 2025 to include additional relevant areas of our spend, namely logistics and finished product suppliers. Significant suppliers from these areas were requested to complete sustainability assessments. We achieved a strong initial response with over 70% participation from the invited suppliers.

Our Plants & Operations

Through strong facilities management systems and strategic investments, we continue to make our manufacturing stronger, delivering best-in-class, global operational excellence. These are supported by our “We Care” Environment, Health, Safety & Sustainable (EHSS) Operations Management System and World Class Manufacturing (WCM) methodology.



For more information on our approach, please see our [Corporate Responsibility Resource Center](#).

Energy & Emissions

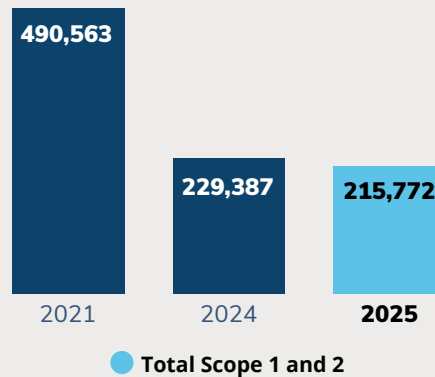
Energy and emissions reductions are fundamental to the Environment and Energy pillar of WCM and central to our environmental footprint management.

Scope 1 & 2 Targets & 2025 Progress

In 2003, Whirlpool Corporation was the first appliance manufacturer to set an emissions reduction target. In 2025, we updated our SBTi target and had a new near-term target validated to reduce Scope 1 and 2 emissions by 65% by 2030, compared to 2021 levels, with an expanded boundary compared to our previous commitment.¹ Concurrently, we established a new long-term net-zero target, which was also validated by the SBTi, broadening the scope of our future emissions reductions.

MARKET-BASED EMISSIONS¹

(MT CO₂eq)



In 2025, we reduced Scope 1 and 2 emissions by 6% compared to 2024, and more than 55% compared to our new 2021 base year, furthering strong progress toward our 2030 goal. This progress was driven primarily by investment in renewable electricity, alongside a reduction in direct fossil fuel consumption.

Key regional milestones in reducing direct fossil fuel consumption include:

- **Mexico:** Manufacturing sites achieved an 8% year-over-year reduction in Scope 1 emissions through gas-fired curing oven optimization, the electrification of steel pickling cleaning and other energy efficiency projects. The Celaya and Supsa sites have reduced Scope 1 emissions by 32% and 27%, respectively, compared to a 2021 base year.
- **India:** The Faridabad site transitioned its direct generator from high-speed diesel to biofuel, significantly cutting Scope 1 emissions while reducing operational costs.



Learn more about our new Emissions Reduction Targets on our [Corporate Responsibility Resource Center](#).

¹ For detailed methodology, reporting boundaries, and data footnotes, refer to the [Technical Report](#).



Renewable Projects

Second only to the reduction of energy use overall, replacing fossil fuel-powered electricity with renewables is a top priority for Whirlpool. We have invested heavily in the development of on-site and off-site renewables (wind and solar). These investments are further supplemented by market-based renewable energy attribute purchases.

In 2025, we matched more than 80% of the electricity consumption across our global operational footprint with renewable energy sources.
















Warehouse in St. Louis

In St. Louis, Missouri, we are building a highly sustainable warehouse that is expected to become operational in 2026. The facility will use electric heat to avoid natural gas usage and electric forklifts to avoid propane usage. All electricity consumed by the facility will be matched with renewable energy credits (RECs) generated by our two off-site renewable energy projects. The site is also designed to be highly energy- and water-efficient, with extra insulation, efficient electric heat, a robust building management system and no landscaping irrigation.



UNITED STATES

In 2025, for the first time, we are matching 100% of our electric energy consumption not generated from on-site systems in the U.S. manufacturing sites and large distribution centers¹ with support from two off-site renewable energy projects: the Engie Limestone Wind Farm in Dawson, Texas, and Mesquite Sky in Callahan County, Texas. Our on-site systems include:

Site	Renewable Type	Status	Installed Capacity
	 WIND  SOLAR		
 Ottawa, Ohio		Operational	30% of site's electrical power needs
 Greenville, Ohio		Operational	>70% of site's electrical power needs
 Findlay, Ohio	 	Operational Additional capacity project under construction	13% of site's electrical power needs Expected to increase to >85%
 Marion, Ohio	 	Operational Additional capacity project in planning	19% of site's electrical power needs Expected to increase to >70%
 Clyde, Ohio	 	Project in planning	70% of site's electrical power needs (expected)

In 2026, Whirlpool continues its work toward having on-site renewables at all U.S. major appliance and *KitchenAid* small appliance manufacturing plants.



BRAZIL

In Brazil, for the second year, we matched 100% of our electricity consumption in our manufacturing operations and regional headquarters with RECs. In addition to RECs, we have a small solar farm at our Joinville location in Brazil.



INDIA

On-site renewable energy in India manufacturing plants covered more than 20% of the company's total energy consumption in the country in 2025.



MEXICO

In 2025, for the second consecutive year, we increased our purchase of RECs, now matching approximately 60% of electricity consumption across our sites in Mexico.

¹ Distribution centers with total area equal to or greater than 500,000 square feet under the operational control of Whirlpool.

Resource Management

Although GHG emissions and energy management are the most material environmental impacts across our operations, we also work to improve our water and waste management and support biodiversity. Whirlpool Corporation's We Care EHSS Management System provides a common framework for our plant teams to manage resources at each facility and reduce our environmental footprint.

Localized Manufacturing & Sourcing

Sourcing materials and manufacturing products in the region where we sell them isn't just good business. It minimizes environmental impact by limiting the distance that materials travel for production and finished products travel to reach our customers.

- **North America Region:** Approximately 80% of the major appliances we sell in the U.S. come from our American factories,¹ three times more than the average of our major competitors.



Rio Claro, Brazil

And approximately 96% of the steel we use is American, across *Whirlpool*, *KitchenAid*, *JennAir*, *Maytag*, *Amana* and *InSinkErator* product lines.

- **Latin America Region:** In Brazil, approximately 91% of the major appliances we sell are manufactured in our Brazilian factories.¹ In Mexico, 63% of the major appliances we sell are manufactured in our plants in Mexico.

Water Management in Latin America

In the last three years, we have reduced water intake by approximately 20% per product produced in our operations across Latin America.

To achieve this reduction, the region:

- **Invests in data collection:** Smart water meters were added throughout our Joinville plant in Brazil to better understand the water consumption of the various processes and departments.
- **Treats and recycles wastewater:** In 2025, we increased our water recycling rate by more than 25% compared to 2024.
 - In Rio Claro, nearly 100% of the wastewater generated from testing washing machines was treated at the internal wastewater treatment plant and reused for new tests.
 - In Celaya, Mexico, we reuse 100% of the sanitary wastewater treated on site for irrigation.
 - The Joinville site recycled approximately 5% of the total industrial wastewater treated.
 - In 2025 alone, more than 64,000 m³ of water was recycled in our Latin America plants, equivalent to the amount of water consumed annually by over 1,200 people.

Other examples of water conservation in our Latin America manufacturing facilities include rainwater harvesting. In the Manaus and Joinville sites combined, around 8,000 m³ (2% of the sites water needs in 2025) came from harvested rainwater.

Water Protection & Restoration in India

Whirlpool of India, which was deconsolidated from Whirlpool Corporation in 2025 but in which we retain a significant equity interest, remains committed to responsible water stewardship across our three India operations, focusing on maximizing the reuse of treated wastewater and enhancing local water tables. At the Pune and Puducherry sites in 2025, we consistently reused 100% of treated wastewater for gardening; similarly, the Faridabad site reused 60% of its treated wastewater for gardening and toilets. Furthermore, as part of statutory requirements under Indian law, Whirlpool India initiated its ongoing Corporate Social Responsibility Water project. Through this project, we enhanced local water resilience by implementing initiatives such as a dedicated rainwater harvesting system in schools at Faridabad as well as groundwater recharging through percolation tanks, construction of check dams and implementation of micro-irrigation systems for local farmers.



Learn more about our approach to Resource Management on our [Corporate Responsibility Resource Center](#).

¹ Domestic and imported components are used in the manufacturing of products.

Our People & Communities

People are the driving force of our business. Our approach to supporting people and communities is guided by our core values and reflects our commitments to prioritizing well-being for our employees and improving life at home in our communities.

Employee Experience

Aligned with our organizational structure and strategic priorities, our approach to employee experience strives to foster a workplace where everyone can thrive. Our Enduring Values — Integrity, Respect, Inclusion and Diversity, One Whirlpool and Spirit of Winning — define our character and serve as the bedrock of our company culture, even as strategy and priorities evolve to meet the moment.

Employee Engagement

Whirlpool Corporation deploys a biannual engagement survey for all salaried and hourly employees. In 2025, feedback from our employees remained strong, with an overall engagement level of 78 in our September survey, just shy of the Global Top 25% benchmark¹ for companies assessed through our engagement survey provider, Glint. Between April and September 2025 surveys, engagement increased by two points for salaried employees and one point for hourly employees. Over 29,000 employees, approximately 70% of our employee population, responded to our 2025 biannual engagement surveys.



We are proud to have been recognized for how we supported our employees in 2025, including:

Best Companies to Work For & #1 Best Company to Work For Women

Top Companies México & Expansión Magazine

WHIRLPOOL RECOGNIZED IN ALL FOUR SERAMOUNT CATEGORIES



100 Best Companies



Top Companies for Executive Women



Best Companies for Multicultural Women



Inclusion Index Organization

Over time, our employee engagement scores have steadily increased. In 2025, we shifted from three surveys per year to two, in line with standard best practices.



¹ Microsoft Viva Glint benchmarks are standardized reference points used to compare an organization's survey results to a broader set of organizations to assess relative performance. They are derived from anonymized data from over 1,300 customers employing over 10 million people.

Learning, Leadership & Development

Rooted in Our Enduring Values and the Whirlpool Leadership Model, our learning and leadership development programs support our belief that every employee is a leader. We continue to invest in our people through a multi-pronged development strategy, which includes self-guided online learning with curated Whirlpool content, a multi-course program focused on building the fundamentals of leading people and several high-touch, executive-led programs for current and future executives.



Learn more about our approach to Learning, Leadership and Development on our [Corporate Responsibility Resource Center](#).

General Management Development Program

In 2025, we launched our General Management (GM) Development Program, a key initiative to develop current and future general managers. This program is a vital investment in our leadership, helping to ensure that those responsible for profit and loss (P&L) and strategic direction lead with both business acumen and purpose. By combining financial mastery and leadership training, the GM Development Program helps participants improve their ability to

drive Earnings Before Interest and Taxes (EBIT), free cash flow and long-term value. Through in-depth sessions on financial foundations (e.g., P&L ownership, price margin realization, productivity for growth and cash flow management), leaders learn to make smarter, faster decisions that directly link strategy to profitability.

Our CEO and CFO personally facilitate the program, offering a unique blend of learning and real-world experience. Participants engage directly with top leadership, discussing real stories, successes, mistakes and current business challenges to understand the realities of GM — from navigating complex trade-offs to balancing short-term pressures with long-term value creation. These discussions bring to life the management perspective of running a business, exploring what it truly takes to lead with accountability, make tough decisions under uncertainty and connect financial outcomes with leadership behaviors.

To foster lasting impact, participants embark on a 12-month accountability journey, including check-ins with their people leaders, peer coaching, advisory circles with business presidents and a 360° survey reassessment to measure growth and behavioral change.

2025 Program highlights:

- The inaugural cohort included 17 general managers and business leaders representing North America, Latin America, and Europe, the Middle East and Africa (EMEA).



2025 Inaugural GM Development Program Cohort with company leadership

- Post-program feedback was highly positive, with an average overall satisfaction score of 4.8/5, indicating that program was highly effective in enhancing participants' confidence in leading with both financial and people impact.
- Most participants oversee large, complex business portfolios ranging from \$300 million to \$1 billion+ in annual revenue, reinforcing the program's direct link to enterprise value creation.

Employees Are Eco-Conscious in the Home and Office (ECHO)

In 2025, our employee environmental group, ECHO, expanded its global footprint, with four active chapters and 125 new members, bringing total participation to 466 changemakers worldwide. ECHO members supported employee education and awareness, hosting a series of lunch and learn sessions focused on different aspects of

sustainability and developing a company-wide learning course available to all employees.

For Earth Week, ECHO hosted a series of events, including a fundraiser through Re-Leaf to plant 40 trees, a panel discussion with our sustainability team and our annual adopt-a-road cleanup. Throughout the year, ECHO collaborated with employee resource groups (ERGs) to bring new experiences to the broader team. Members also collaborated with community organizations to amplify outreach, including an invasive species cleanup event with the Southwest Michigan Land Conservancy.

In our global headquarters, ECHO's Reusable Mug Program eliminated single-use cups, saving more than \$12,000 annually. Additional initiatives, from introducing reusable silverware to promoting Community Supported Agriculture shares for employees, empowered Whirlpool employees to contribute to sustainability goals and drive positive environmental impact in their home region.

Employee Resource Group Milestones

Our global ERGs promote a sense of belonging for all employees by empowering them to build a culture in which all are welcome, professional development is fostered and community connections are nurtured.

IN 2025, TWO OF OUR ERGS CELEBRATED SIGNIFICANT MILESTONES



The Whirlpool Women's Network (WWN) celebrated its 30-year anniversary.

"From opening The Eddy, our on-site daycare facility, to breaking into Seramount's Top 100, our 30-year journey as Whirlpool Corp.'s longest-standing ERG is defined by impactful advocacy and strong cross-functional partnership. We are energized to continue elevating our support systems, creating an environment where every woman is empowered to bring her authentic self to work and thrive in every season of life."



AMY SCHROEDER,
Senior Director,
North America
Commercial Finance,
WWN Co-Lead



Our Awareness of Visible and Invisible Disabilities (AVID) group celebrated 10 years.

"AVID has played a critical role this year in driving awareness, fostering a winning culture and influencing inclusive product design like the Whirlpool Spin & Load Dishwasher Rack, the most inclusive lower rack design on the market. The launch of this product is a proof-point of our long-standing position that inclusive design improves life at home for all consumers."



SARAH HERNANDEZ,
Global Communications
Manager,
AVID Co-Lead

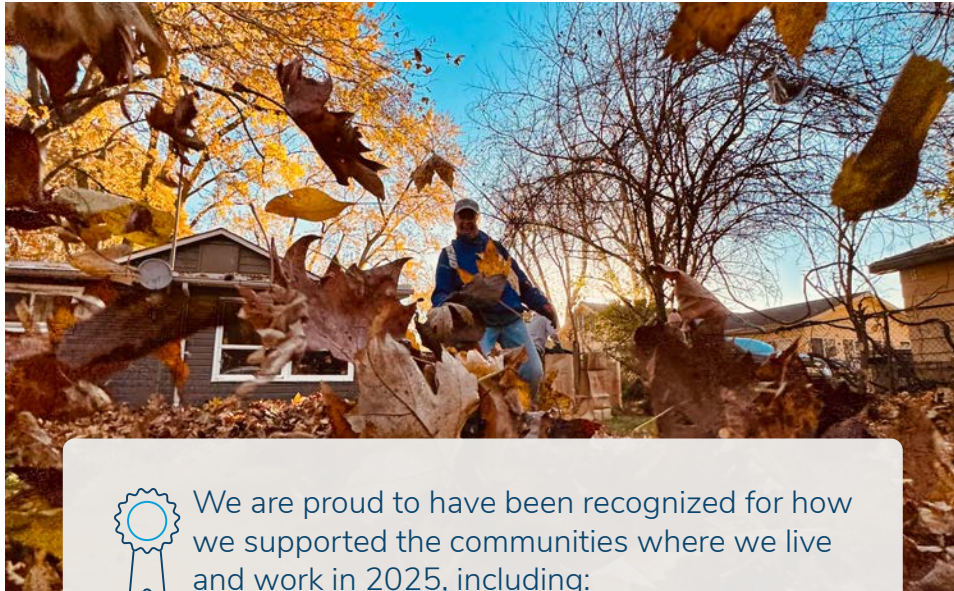


Learn more about our ERGs on our [Corporate Responsibility Resource Center](#).



Communities — Signature Relationships

We are often one of the largest employers in the communities where we operate, and we embrace our responsibility to support the communities where we live and work. Corporate Social Responsibility (CSR) is an integral part of our strategic imperatives and operating priorities, deeply embedded in our vision and values.



We are proud to have been recognized for how we supported the communities where we live and work in 2025, including:

Halo Award

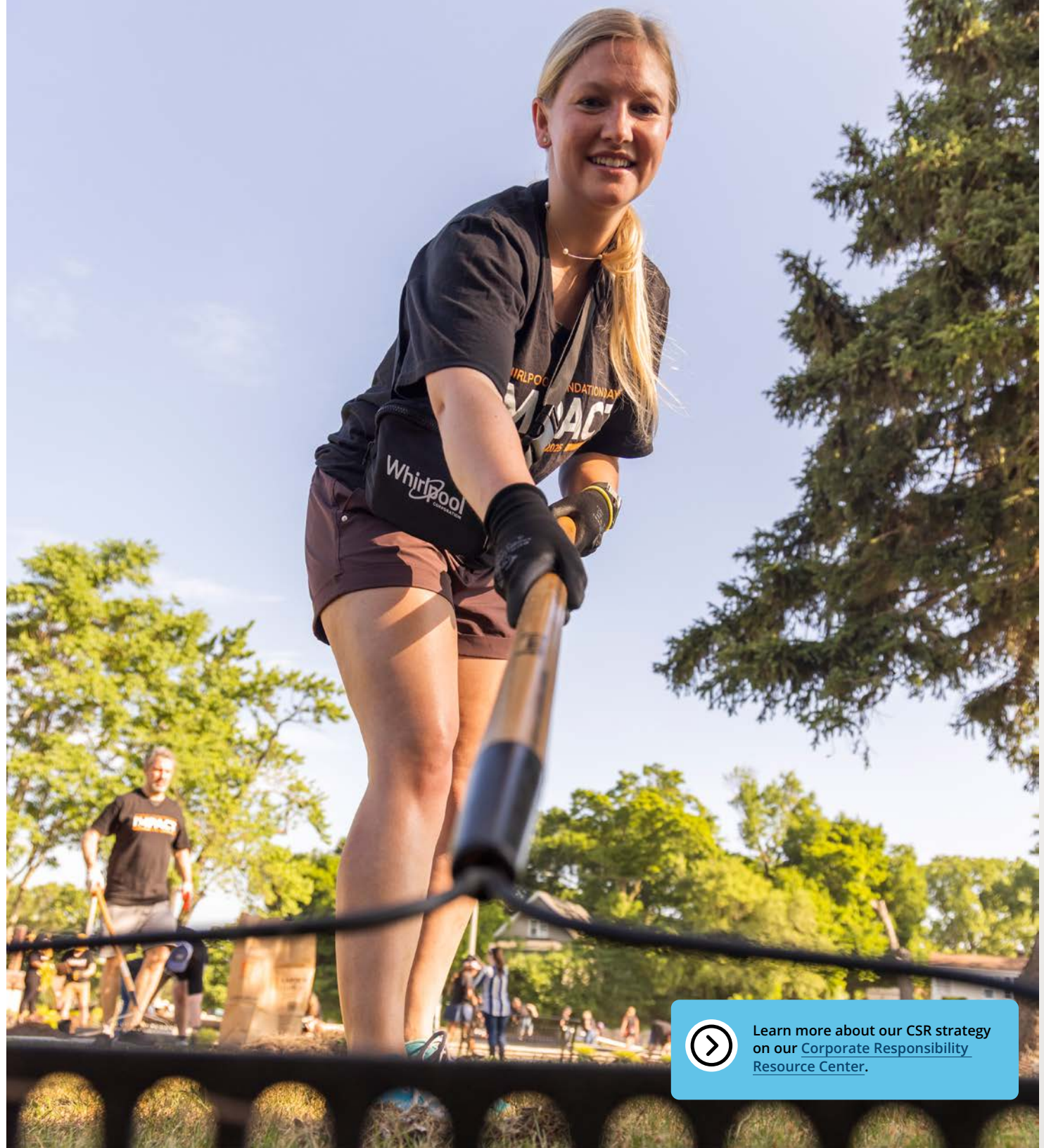
Best Employee Engagement Initiative
Engage for Good

ESR Distinction

Socially Responsible Company
Cemefi — Mexican Center for
Philanthropy B.C.
17th consecutive year

Manufacturing Leadership Award

Collaborative Ecosystems
Manufacturing Leadership Council



Learn more about our CSR strategy
on our [Corporate Responsibility
Resource Center](#).



Habitat for Humanity

Our relationship with Habitat for Humanity began in 1999 and continues to grow each year. We support Habitat through employee volunteerism, product donations, sustainable housing programs, monetary donations and a truly collaborative approach.



In 2025, the Habitat for Humanity International Board of Directors elected Marc Bitzer, chairman and CEO of Whirlpool Corporation, to serve on its board.

BuildBetter With Whirlpool Renewal

We renewed our support for Habitat for Humanity's BuildBetter with Whirlpool program in 2025. Over the course of 2025 to 2026, the Whirlpool Foundation will allocate \$2.5 million to help construct stronger, more energy-efficient homes that are responsive to changing climate conditions and increasing climate hazards. In the next evolution of the program, 50 Net-Zero-energy-ready homes will be built, bringing energy efficiency and cost savings to homeowners.



Learn more about Habitat's BuildBetter with Whirlpool program on our [Corporate Responsibility Resource Center](#).



OUR IMPACT WITH HABITAT FOR HUMANITY SINCE 1999

\$160M

in funding

260,000

donated appliances

1.1M

people impacted in the U.S. and around the world

2025-2026

WE EXPECT TO DELIVER:

50

Net-Zero-energy or Net-Zero-energy-ready (baseline performance) homes

100%

of homes will be electric, solar-ready and equipped with water conservation features



United Way Support

We work with United Way chapters across the U.S. to fund hundreds of organizations and causes that focus on education, income, health and basic needs. In 2025, we donated more than \$2.7 million to United Way chapters in the communities where we operate via employee donations matched by the Whirlpool Foundation.





The Washing Machine Project

Up to half the global population relies on washing clothes by hand.¹ To help save time and improve quality of life, the Whirlpool Foundation supports The Washing Machine Project, a grassroots organization that provides off-grid manual washing machines to people in low-income and displaced communities who don't have access to stable electricity and/or running water.

As part of our relationship, Whirlpool engineers volunteer to help refine the design of the machine, and employee volunteers assemble units. Together, we're working to deliver thousands of manual washing machines, called Divya Manual Washing Machines in honor of the founder's neighbor in India. These machines save time for learning and income-generating activities.

In March, we marked our one-year anniversary of supporting The Washing Machine Project. In June, we began distributing machines in Mexico, and by year end, we'd made significant progress in helping the organization impact lives around the globe.



IMPACT OF OUR COLLABORATION WITH THE WASHING MACHINE PROJECT 2024–2025

535

Whirlpool volunteers building machines

612

machines distributed

795

machines built by Whirlpool employees

13,431

people impacted

POTENTIAL SAVINGS USING DIVYA MANUAL WASHING MACHINE

Up to

75%

less time

Up to

50%

less water

¹ Source: [The Global Laundry Divide](#).

House+Home Collaborations



Consulado da Mulher

In its 23rd year in Brazil, our Consulado da Mulher® program invests in underserved female entrepreneurs with business education and support. To date, it has helped approximately 43,000 people.

In 2025:

1,820

women completed entrepreneurial education programs

624

entrepreneurs received product donations



Feel Good Fridge: Whirlpool Corporation

The Whirlpool Feel Good Fridge program is helping fight food insecurity in a sustainable way with a network of refurbished refrigerators placed across the country that contain fresh, free food for anyone in need.

In 2025:

1,729

refrigerators donated

2021–2025:

3,288

refrigerators donated working with more than

1,079

nonprofits and schools



Whirlpool Community Charity Golf Event (WCCGE)

The 2025 WCCGE raised money for local charities with a focus on youth education. Among the recipients of the funds was Boys & Girls Clubs of America, the organization for which the event was originally conceived in 2004. In the 22 years of the event, \$37 million has been raised for Boys & Girls Clubs of Greater Southwest Michigan, First Tee of Benton Harbor and the local public school foundations of Benton Harbor, Lakeshore and St. Joseph. The event positively impacts 10,000 youth in Southwest Michigan each year.

In 2025:

\$3.2M

raised for Berrien County youth organizations



Feel Good Fridge: Maytag Brand and Boys & Girls Clubs of America

Through the *Maytag* Feel Good Fridge program, refrigerators are placed in Boys & Girls Clubs across the country and stocked with healthy food for Club members and their families to take when in need.

As of 2025:

62

refrigerators in Clubs across the U.S.

~2,000

youth impacted annually



Care Counts: Whirlpool Brand

In collaboration with Teach for America, the *Whirlpool* brand has been donating washers, dryers and laundry supplies to schools through the *Care Counts* Laundry Program since 2015. Thousands of kids each year miss school because they don't have clean clothes to wear, and elementary students who are frequently absent risk falling behind. By the end of 2025, the program expanded to assist schools in all 50 states.

Through 2025:

193

schools impacted in 50 states

70%+

increased attendance rate among participating high-risk elementary schoolers¹

¹High-risk elementary school students are defined as elementary students who have missed 10% or more days of school during a reporting period.

Appendix

Forward-Looking Statements

The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements made by us or on our behalf. Certain statements contained in this and other written and oral statements made from time to time by us or on our behalf do not relate strictly to historical or current facts and may contain forward-looking statements that reflect our current views with respect to future events and financial performance. As such, they are considered “forward-looking statements” that provide current expectations or forecasts of future events. Such statements can be identified by the use of terminology such as “may,” “could,” “will,” “should,” “possible,” “plan,” “predict,” “forecast,” “potential,” “anticipate,” “estimate,” “expect,” “project,” “intend,” “commit,” “believe,” “may impact,” “on track,” “guarantee,” “seek,” “would,” “committed,” “undertake,” “target” and the negative of these words and words and terms of similar substance. Our forward-looking statements generally relate to our strategic and transactional objectives, operational planning and implementation, financial projections, goals, and assumptions, external and macroeconomic conditions, and legal, regulatory and sustainability matters. These forward-looking statements should be considered with the understanding that such statements involve a variety of risks and uncertainties, known and unknown, and may be affected by inaccurate assumptions. Consequently, no forward-looking statement can be guaranteed, and actual results may vary materially.

This document contains forward-looking statements about Whirlpool Corporation and its consolidated subsidiaries (“Whirlpool”) that speak only as of this date. Whirlpool disclaims any obligation to update these statements. Forward-looking statements in this document may include, but are not limited to, statements regarding future financial results, environmental, social, and governance efforts, long-term sustainability and Net Zero goals, including emissions reduction targets, risk management and resilience, product innovation, durability and resource efficiency, product safety and quality, second life and end-of-life initiatives, responsible sourcing and supply chain management, sustainable operations and investments in renewable energy, and efforts related to workplace health and safety, employee engagement, and community impact. Many risks, contingencies and uncertainties could cause actual results to differ materially from Whirlpool’s forward-looking statements. Among these factors are: (1) intense competition in the home appliance industry, and the impact of the changing retail environment, including direct-to-consumer sales; (2) Whirlpool’s ability to maintain or increase sales to significant trade customers and builders; (3) Whirlpool’s ability to maintain its reputation and brand image; (4) Whirlpool’s ability to achieve its business objectives and successfully manage its strategic portfolio transformation and outsourced business unit service model; (5) Whirlpool’s ability to understand consumer preferences and successfully develop new products; (6) Whirlpool’s ability to obtain and protect intellectual property rights; (7) acquisition, divestiture, and investment-related risks, including risks associated with our past transactions; (8) the ability of suppliers of critical parts, components and manufacturing equipment to deliver sufficient quantities to Whirlpool in a timely and cost-effective manner; (9) risks related to Whirlpool’s international operations; (10) Whirlpool’s

ability to respond to unanticipated social, political and/or economic events, including epidemics/pandemics; (11) information technology system and cloud failures, data security breaches, data privacy compliance, network disruptions, and cybersecurity attacks; (12) product liability and product recall costs; (13) Whirlpool’s ability to attract, develop and retain executives and other qualified employees; (14) the impact of labor relations; (15) fluctuations in the cost of key materials (including steel, resins, and base metals) and components and the ability of Whirlpool to offset cost increases; (16) Whirlpool’s ability to manage foreign currency fluctuations; (17) impacts from goodwill, intangible asset and/or inventory impairment charges; (18) health care cost trends, regulatory changes and variations between results and estimates that could increase future funding obligations for pension and postretirement benefit plans; (19) impacts from credit rating agency downgrades; (20) litigation, tax, and legal compliance risk and costs; (21) the effects and costs of governmental investigations or related actions by third parties; (22) changes in the legal and regulatory environment including environmental, health and safety regulations, data privacy, taxes and generative AI; (23) the impacts of changes in foreign trade policies, including tariffs; (24) Whirlpool’s ability to respond to the impact of climate change and climate change or other environmental regulation; and (25) the uncertain global economy and changes in economic conditions.

Other Important Notes & Disclaimers

Various of the disclosures in this report are informed by the expectations of various stakeholders and/or third-party frameworks. Such information may not necessarily be material for purposes of our filings

under U.S. federal securities laws, even if we use “material” or similar language in discussing such matters. Particularly in the ESG context, there are various approaches to materiality that differ from, and in many cases are more expansive than, the definition under U.S. federal securities laws. Furthermore, much of this information is subject to methodologies and data that continue to evolve. Over time, our approach to such matters has also evolved and is expected to continue evolving, and we cannot guarantee that our approach will align with the expectations or preferences of any particular stakeholder. For example, the processes for measuring and accounting for ESG metrics can involve substantial discretion, include assumptions or other methodological considerations that involve inherent uncertainty and may change due to evolving understanding or perception of certain matters by us or society at large. This can make it difficult to anticipate the ultimate outcomes of certain decisions in advance, as well as complicate the comparison of information presented at different times or under different circumstances or standards. Moreover, while we aim to align various disclosures set forth or referred to in this report with the recommendations of various third-party frameworks, such as the Sustainability Accounting Standards Board and the Task Force on Climate-related Financial Disclosures, we cannot guarantee strict adherence to these frameworks’ recommendations. Our disclosures, as well as relevant internal controls, also may change due to revisions in framework requirements, availability or quality of information, changes in our business or applicable government policies, or other factors, some of which may be beyond our control.



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